

ECONOMICS FINANCE & BOOK NEWS

洋書新刊・近刊ご案内 August/September 2018

October 2018 464 pages

Hardback 9781785368851 £180.00

EDWARD ELGAR

EDWARD ELGAR

ジオツーリズムハンドブック Handbook of Geotourism

Edited by Ross K. Dowling and David Newsome

Ross Dowling and David Newsome present an original, substantial and muchneeded contribution to the field which will further our understanding of geotourism in theory and practice. This *Handbook* defines, characterizes and explores the subject through a range of international perspectives and case studies, identifying geotourism as a rapidly emerging form of urban and regional sustainable development.



With extensive case studies from North and South America, Europe, Asia, Australasia and Africa, this global *Handbook* examines and explains the relationship between geology and tourism. Thematically arranged sections cover the relationship of geology with tourism, sustainability and society, geotourism in urban areas, and interpretation and education strategies. The final two sections assess geotourism's impact through wide-ranging case studies of UNESCO global geoparks and geotourism in a range of countries. The eminent academics and practitioners demonstrate how geotourism is a vehicle future for engaging the public and protecting geosites, as well as emphasising the importance of sustainability.

August 2018

496 pages

Hardback 9781786430274 £155.00

小売業研究ハンドブック Handbook of Research on Retailing

Research Handbooks in Business and Management Series

Edited by Katrijn Gielens and Els Gijsbrechts

The advent of e-commerce and the rise of hard discounters have put severe pressure on traditional retail chains. Boundaries are blurring: traditional brick and mortar players are expanding their online operations and/or setting up their own discount banners, while the power houses of online retail are going physical, and hard discounters get caught up in the Wheel of Retailing. Even successful companies cannot sit back and rest, but need to prepare for the next wave of change. In the face of this complexity, it is all the more important to take stock of current knowledge, based on insights and experience from leading scholars in the field. What do we know from extant studies, and what are the ensuing best practices? What evolutions are ahead, and will current recipes still work in the future? This *Handbook* sheds light on these issues.





今回の出版社紹介: Agenda Publishing (page 2) 🕨

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Agenda is an independent publisher of books and journals in economics and political economy for students and lecturers in institutions of education worldwide.

Agenda's publishing aims to facilitate access to economic ideas for a readership that has traditionally found them forbidding and inaccessible, whether in the wider social sciences or in the public square, yet who nevertheless wish to gain a greater understanding of how the economy works. As well as opening up the work of mainstream economics, Agenda's program also represents the work of other traditions and methodologies, as well as more ethically- and historically-informed studies.

今回の出版社紹介

Unconstrained by existing publishing models, Agenda will explore new ways of bringing content to its readership, including open access, while maintaining the highest editorial standards and peer review commensurate with the best academic publishing.

December 2018 240 pages

Hardback 9781788210409 £70.00

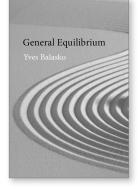
Paperback 9781788210416 £22.99

AGENDA PUBLISHING

一般均衡理論:入門 General Equilibrium: An Introduction

By Yves Balasko

Written by one of the key pioneers in the field, this book offers an accessible introduction to general equilibrium theory and some of its most important developments of the past fifty years, including the sunspot model, the overlapping generations model and the model with financial assets. Written for undergraduates taking courses in economic theory and modelling who have limited mathematical proficiency, the book fills a gap between forbidding technical expositions and the less rigorous elementary ones.



December 2018

320 pages Hardback

9781911116059 £70.00

AGENDA PUBLISHING

危機対応計画: 戦略とマネジメント理論及び経済的 不安定性への影響

Planning for Crisis: Strategy and Management Theory and the Impact of Economic Uncertainty

By Carol Connell

Carol Connell investigates how theorists have used the economic recessions that defined their time to inform strategies for institutional management and growth in times of crisis. She shows that the postwar period saw an ever-growing body of research and theory from economics, the behavioural and social sciences, finance and business management, devoted to avoiding or limiting the effects, at the organizational level, of such economic downturns.



November 2018 224 pages

Hardback 9781788210003 £60.00

Paperback 9781788210010 £16.99 AGENDA PUBLISHING

湾岸諸国の経済 The Economy of the Gulf States World Economies

By Matthew Gray

Examining Saudi Arabia, Bahrain, Kuwait, Oman, Qatar, and the United Arab Emirates, this title in the World Economies series provides a synthesis of the modern economic history and political economy of countries that collectively are a hugely important component within the Global economy. Focusing on the period since 1945 and especially on the last twenty years, the book outlines the main factors to have shaped these diverse nations, including problems of state formation and ruling elite legitimacy, the role of oil and energy, the challenges of economic geography, the wider international political setting and its impacts and constraints to economic reform. It also explores topics more often overlooked, such as the personalization of economics, social forces such as women, youth and expatriate workers, climate change and environmental problems and income distribution. The book highlights the key structures that have shaped Gulf economic systems tightly controlled by the state, and a core group of political elites including royal and merchant families. These frameworks include rentierism, new state capitalism, economic statecraft and broad narratives of regime legitimacy in each country via which the book analyses both similarities and differences between them. Assessing the full panoply of formal economic indicators and statistics, the book also considers human factors uniquely important to development.



今回の出版社紹介

December 2018 176 pages

Hardback 9781788210652 £50.00

Paperback 9781788210669 £15.00

AGENDA PUBLISHING

欧州単一市場 The European Single Market The Economy: Key Ideas

By John-Paul Salter

The European Union's economic system is made up of several interconnected parts, including a single currency, mechanisms for fiscal coordination and an integrated financial system. Crucial to all of these elements is the single market: the vast trading area within and around which goods, people, services and capital move freely. Despite the centrality of the single market to the European project, it is a relatively recent achievement and also one around which there is considerable confusion and misunderstanding. This short book aims to illuminate the concept and critically examine its crucial role in the EU and beyond. Although the EU's single market is a remarkable achievement that brings together member states in a trading system with few internal barriers and restrictions, paradoxically, Salter shows, its internal freedom has been marked by external protectionism. Indeed, negotiating deals with external trading partners has proved tricky (notably TTIP and CETA). As the UK grapples with what form its Brexit shall take, this clear and balanced analysis of the single market will be welcome reading.



December 2018 160 pages

Paperback 9781788210744 £25.00

AGENDA PUBLISHING

フェミニスト政治経済学: 包括的で持続的な経済のために A Feminist Political Economy: for an Inclusive and Sustainable Economy The Gendered Economy

The Gendered Economy

By Diane Perrons and Sigrid Stagl

The authors combine feminist and critical environmental economics perspectives to develop a critique of the free market growth model and offer new ideas for a more sustainable gender equitable model of development in the interests of all. They consider how the free market model has performed in relation to a range of societal goals and show how the free market perspective is tied up with an androcentric understanding of the economy which overlooks the role of social reproduction. Building on the work of Karl Polanyi and Nancy Fraser they develop a single framework for understanding the crises in nature, social reproduction and finance facing us today and consider the limits of a market society and the alternatives for a progressive economic policy.

A Feminist Political Economy for an inclusive and sustainable Economy Diane Petrons and Sigrid Stagl

今回の出版社紹介

December 2018 224 pages

Hardback 9781911116899 £60.00

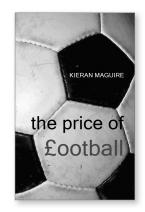
Paperback 9781911116905 £16.00

AGENDA PUBLISHING

サッカーの値段: この美しいゲームの財政と経済 The Price of Football: The Finance and Economics of the Beautiful Game

By Kieran Maguire

Professional football is the most popular sport in the world in terms of both spectator attendance and television viewing figures. As its popularity has grown so has its monetary value. Kieran Maguire looks at the different ways in which professional football operates as a business—how clubs make their money, or more commonly, lose it. In particular he analyses how success is measured by the different and often competing stakeholders in football clubs—owners, managers, fans, players, commercial partners and the media. Throughout, he draws on a range of case studies using the finances of professional clubs in the UK and overseas to show how the traditional profit based approach of limited companies applies to football. The book begins by interrogating the balance sheet, income statement and cash flow statement of the football club and explains how assets are financed and how clubs account for players in different ways. The supply and demand of players and managers is examined, including the reasons for the rise in wage levels at the elite end and how clubs account for player acquisitions, disposals, contract extensions and loans. How clubs are traded, why they are bought and sold, and how they are valued is contrasted with other businesses. The rich variety of ownership models is explored, from the overseas government wealth fund (Manchester City), the wealthy individual's vanity project (Chelsea, Newcastle) to the brand extension of private companies (Bayer Leverkuesen) and the cooperative ownership model championed by Barcelona. How ticket prices, the benefits and costs of television rights and the success or otherwise of brand monetization impact on the finances of clubs are all explained as well as the main causes of financial distress and why some clubs may be too big to fail.



November 2018 216 pages

Hardback 9781788210140 £55.00

Paperback 9781788210157 £16.00 AGENDA PUBLISHING

建築経済学 The Economics of Construction The Economics of Big Business

By Stephen Gruneberg and Noble Francis

The construction of housing, commercial property and infrastructure projects roads, bridges, tunnels, railways, airports—for both the private and public sectors is one of the biggest industries in the world. So important is the construction industry that it is widely seen as the best indicator of a national economy's health. Stephen Gruneberg and Noble Francis, two of the UK's leading construction economists, present an up-to-date analysis of the construction industry's business model and the risks and challenges the industry faces in the twenty-first century. The book explores the many distinctive features of the economics of the industry, such as how firms use cost-reduction rather than profit maximizing behaviour, the processes of tendering and procurement, and the often cyclical nature of demand.

Some of the issues touched on include the nature of the government-client relationship, the difference between commissioned and speculative construction development, operating as well as building infrastructure, the advantages of off-site construction, the demand for green and sustainable construction, and the competition from government-backed Chinese companies in major infrastructure projects. As well as examining industry-wide issues, the book looks at how individual projects are costed. These can range from the construction of Dubai's Yas Island or Heathrow's third runway, to the construction of a local hospital, or a residential housing estate. Finance, cash flow, cost overruns and labour relations are all shown to be fundamental to completing a project on time and within budget, regardless of size. STEPHEN GRUNEBERG AND NOBLE FRANCIS

December 2018

320 pages Hardback

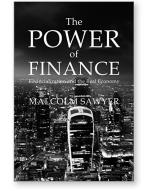
9781911116950 £25.00

AGENDA PUBLISHING

金融のパワー: 金融と実体経済 The Power of Finance: Financialization and the Real Economy

By Malcolm Sawyer

The Power of Finance explores the pervasive forms that financialization has taken, its rise as a global phenomenon, its impact on economic growth, its transformative effect on businesses and the costs that we pay as consumers. Malcolm Sawyer, a leading authority on financialization, gives an unrivalled overview of the development of financialization, its impact, and its role both as an enabler and as a driver of inequality. He asks whether finance has become a burden to growth and what, if anything, can be done to tame and control its power. For anyone who wants to understand why the financial crisis occurred and why nothing much has changed, this is essential reading.



今回の出版社紹介

September 2018 176 pages

Hardback 9781911116486 £50.00

Paperback 9781911116493 £15.00

AGENDA PUBLISHING

資源の呪い The Resource Curse The Economy: Key Ideas

By S. Mansoob Murshed

The Resource Curse, or Paradox of Plenty, refers to the long-established notion central in development economics that countries rich in natural resources, particularly minerals and fuels, perform less well economically than countries with fewer natural resources. In other words, resources are an economic curse rather than a blessing. This short primer explores the complexities of this idea and the debates that surround it, in particular under what conditions the resource curse might operate, if not universal. Discussion ranges over the nature of resource booms, the benefits and costs of export-led growth, the problems of deindustrialization and manufacturing base erosion, rent-seeking behaviour and corruption and the empirical evidence of the effects of natural resource dependence on growth.



今回の出版社紹介

November 2018

160 pages Paperback

9781788210768 £25.00

AGENDA PUBLISHING

団体交渉とジェンダーの平等 Collective Bargaining and Gender Equality



By Jane Pillinger and Nora Wintour

Women constitute the largest number of low-paid, part-time workers in precarious employment in both the developed and developing world. Historically, collective bargaining through unionization has been a major force in negotiating and delivering social justice, decent work and fair wages in the workplace. However, the role of collective bargaining in achieving gender equality in the workplace is relatively under-researched. There are critical successes and notable challenges of collective bargaining for gender equality that deserve closer analysis, such as equal pay for work of equal value, work-life balance, maternity and parental leave rights, nondiscrimination in access to employment and the spill-over of domestic violence into the workplace. In this short, policy-oriented book, Jane Pillinger and Nora Wintour present data and evidence that demonstrates the complex and expanding areas of global action and policy-making for women's rights. They explore how the feminization of unions in both developing and developed countries is changing their bargaining agenda; the recent policy developments in institutions such as the ILO, EU and UN; and potential solutions to tackle some of the challenges using case studies to propose a vision for the development of collective bargaining as a tool for equality in the workplace.



芸術

Longley, Neil (ed.)

Personnel Economics in Sports

(New Horizons in the Economics of Sport Series)

224 pages October 2018 Edward Elgar Hardback

9781786430908

This book examines personnel economics within the context of the professional sport industry. The chapters are organized around the core functional areas of personnel economics and cover all aspects of the employment relationship in sport-from recruiting and selection, to pay and performance, to work team design.

経済学

経済学全般・経済体制論

Boyer, George R.

The Winding Road to the Welfare State: Economic Insecurity and Social Welfare Policy in Britain

(The Princeton Economic History of the Western World)

Hardback

344 pages December 2018 Princeton U.P.

9780691178738 ¥6.080

£85.00

A sweeping look at economic pressures after the Industrial Revolution, The Winding Road to the Welfare State illustrates how British welfare policy waxed and waned over the course of a century.

Colander, David & Freedman, Craig

Where Economics Went Wrong: Chicago's Abandonment of **Classical Liberalism**

288 pages November 2018 Princeton U.P.

Hardback 9780691179209 ¥3,770 Using the University of Chicago—one of the last bastions of classical liberal economics—as a case study, Colander and Freedman examine how both the MIT and Chicago variants of modern economics

eschewed classical liberalism in their attempt to make economic policy analysis a science. By examining the way in which the discipline managed to lose its bearings, the authors delve into such issues as the development of welfare economics in relation to economic science, alternative voices within the Chicago School, and exactly how Friedman got it wrong.

Feher, Michel / Elliott, Gregory (trans.)

Rated Agency: Investee Politics in a Speculative Age

(Near Future)

192 pages	November 2018	Zone Books	
	Hardback	9781942130123	US\$25.95

Gennaioli, Nicola & Shleifer, Andrei

A Crisis of Beliefs: Investor Psychology and Financial Fragility

264 pages September 2018 Princeton U.P.

9780691182506	¥4,040
	9780691182506

A Crisis of Beliefs makes us rethink the financial crisis and the nature of economic risk. In this authoritative and comprehensive book, two of today's most insightful economists reveal how our beliefs shape financial markets, lead to expansions of credit and leverage, and expose the economy to major risks.

Ghosh, Bimal

Refugee and Mixed Migration Flows: Managing a Looming Humanitarian and Economic Crisis

270 pages August 2018 Palgrave Macmillan 9783319752730 Hardback €114.99

Hoffman, Philip T. et al.

Dark Matter Credit: The Development of Peer-to-Peer Lending and Banking in France

(The Princeton Economic History of the Western World)

320 pages December 2018 Princeton U.P. Hardback 9780691182179

¥5 390

Dark Matter Credit draws on centuries of cleverly collected loan data from France to reveal how credit abounded well before banks opened their doors. This incisive book shows how a vast system of shadow credit enabled nearly a third of French families to borrow in 1740, and by 1840 funded as much mortgage debt as the American banking system of the 1950s.

Howell, Merle (ed.)

Defense Economics: Recent Progress and Remaining Challenges

(Economic Issues, Problems and Perspectives) September 2018 Nova Pub. Hardback 9781536140118 US\$230.00

Klaes, Matthias

New Perspectives on the Economics of Ronald H. Coase: Coase's Economics of Organisation and Governance and Its Applications

(Routledge Studies in the History of Economics) 224 pages September 2018 Routledge

Hardback

Hardback	9780415834230	£105.00

Klasen, Stephan (ed.)

Measuring Poverty

(The International Library of Critical Writings in Economics Series) 880 pages October 2018 Edward Elgar

9781786436948 £300.00

This book includes critical papers on what constitutes poverty and associated poverty measures, as well as conceptual and empirical approaches to set poverty lines for both national and international settings.

Lo, Dic

Understanding Chinese Economic Transformation: Alternative Perspectives On Reform, Development, and International Integration

350 pages November 2018 World Scientific

Hardback 9789814623902 ¥13,770 This textbook seeks to construct a descriptive-analytical account of contemporary Chinese economic transformation.

Loh, Oun Hean

Industrial Relations in Singapore: Practice and Perspective

500 pages August 2018 World Scientific

Hardback 9789813230354 ¥19,980

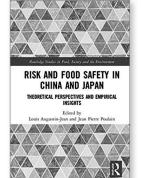
ROUTLEDGE

September 2018 248 pages

Hardback 9781138897656 £110.00

中国と日本における食の安全とリスク: 理論的展望と経験的見識

Risk and Food Safety in China and Japan: Theoretical Perspectives and Empirical Insights



Routledge Studies in Food, Society and the Environment

Edited by Louis Augustin-Jean and Jean Pierre Poulain

This book addresses the relations between risk and food theoretically and empirically through case studies from Japan and China. Part one of the book examines the interaction between theoretical aspects and decision-making. Part two examines case studies from China and Japan in the aftermaths of recent crises such as the milk powder scandal in China and food safety following the Fukushima nuclear accident and tsunami in Japan.

September 2018

768 pages

Hardback 9781788117548 £265.00

ELGAR-RESEARCH 音楽の経済学

The Economics of Music

The International Library of Critical Writings in Economics Series, 352

Edited by Samuel Cameron

This pioneering collection collates the most influential academic research in a burgeoning subject—the economics of music. Topics include live music, music production, labour markets and ownership and music competitions.

June 2018 400 pages

Hardback 9783959940528 £90.00

GERLACH PRESS

湾岸諸国の経済的多様化: バーレーン、オマーン、 カタールにおける公共支出と非石油経済成長 Economic Diversification in the Gulf States: Public Expenditure and Non-Oil Economic Growth in Bahrain, Oman and Qatar

By Yesenn El-Radhi

This book takes a new look at economic diversification efforts by examining the impact of different public expenditure categories (capital, education, health) on non-oil GDP and labour productivity developments in the three GCC countries Bahrain, Oman and Qatar since the 1970s. Building both on an econometric analysis and detailed country studies, this book analyses not only whether public expenditure has been an important driver of overall non-oil economic growth butalso how public expenditure impacted different potential sources of non-oil economic growth such as economy-wide investment or productivity levels.



October 2018 496 pages

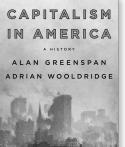
Hardback 9780735222441 US\$35.00

PENGUIN RANDOM HOUSE

アラン・グリーンスパン (元連邦準備制度理事会 (FRB) 議長) 他著 アメリカの資本主義の歴史

Capitalism in America: A History

Alan Greenspan and Adrian Wooldridge



From even the start of his fabled career, Alan Greenspan was duly famous for his deep understanding of even the most arcane corners of the American economy, and his restless curiosity to know even more. He has made a particular study of the question of productivity growth, at the heart of which is the riddle of innovation. Where does innovation come from, and how does it spread through a society? And why do some eras see the fruits of innovation spread more democratically, and others, including our own, see the opposite? In partnership with the celebrated Economist journalist and historian Adrian Wooldridge, he unfolds a tale involving vast landscapes, titanic figures, triumphant breakthroughs, enlightenment ideals as well as terrible moral failings. Every crucial debate is here—from the role of slavery in the antebellum Southern economy to the real impact of FDR's New Deal to America's violent mood swings in its openness to global trade and its impact.

December 2018 752 pages

Hardback 9780691137544 ¥5,390 PRINCETON UNIVERSITY PRESS

欧州のギルド: 経済分析 The European Guilds: An Economic Analysis

The Princeton Economic History of the Western World

By Sheilagh Ogilvie

Sheilagh Ogilvie's book features the voices of honorable guild masters, underpaid journeymen, exploited apprentices, shady officials, and outraged customers, and follows the stories of the "vile encroachers"—women, migrants, Jews, gypsies, bastards, and many others—desperate to work but hunted down by the guilds as illicit competitors. She investigates the benefits of guilds but also shines a light on their dark side.

September 2018 175 pages

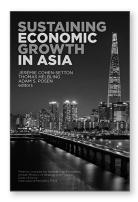
Paperback 9780881327335 US\$23.95

PETERSON INSTITUTE

アジアにおける経済成長の持続 Sustaining Economic Growth in Asia

Edited by Adam Posen, et al.

This book explores the relevance to several Asian economies of the diagnosis known as "secular stagnation." Leading experts on the region discuss the fiscal and monetary policy challenges of reviving growth without generating domestic financial imbalances.



Madden, Kirsten (ed.)

Routledge Handbook of the History of Womens Economic Thought

(Routledge International Handbooks)

480 pages	August 2018	Routledge	
	Hardba	ck 9781138852341	£140.00

Malik, Hassan

Bankers and Bolsheviks: International Finance and the **Russian Revolution** 2010 D :

280 pages	November 2018	Princeton U.P.		
	Hardback	9780691170169	¥4,730	
Shedding critical new light on the decision making of the powerful				
personalitie	personalities who acted as the gatekeepers of international finance,			
Hassan Malik narrates how they channeled foreign capital into				
Russia in th	ne late nineteenth	and early twentieth ce	nturies. While	
economists	s have long relied o	on quantitative analysis to	grapple with	
questions r	elating to the driv	ers of cross-border capita	al flows, Malik	

adopts a historical approach, drawing on banking and government archives in four countries. The book provides rare insights into the thinking of influential figures in world finance as they sought to navigate one of the most challenging and lucrative markets of the first modern age of globalization.

Medlen, Craig Allan

Free Cash, Capital Accumulation and Inequality

(Routledge Frontiers of Political Economy)				
	216 pages	September 2018	Routledge	
		Hardback	9781138051447	£115.00

Musto, Marcello & Amini, Barak (ed.)

Routledge Handbook of Marx's Capital: A Global History of Translation, Dissemination and Reception

(Routledge International Handbooks)

512 pages	November 2018	Routledge	
	Hardback	9781138106475	£165.00

Pamuk, Sevket

Uneven Centuries: Economic Development of Turkey since 1820

(The Princeton Economic History of the Western World, 75) 320 pages November 2018 Princeton U.P.

Hardback

9780691166377 ¥4,730

Uneven Centuries offers a deeper analysis of the essential forces underlying Turkey's development-its institutions and their evolution-to make better sense of the country's unique history and to provide important insights into the patterns of growth in developing countries during the past two centuries.

Posen, Adam & Zettelmeyer, Jeromin (ed.)

Facing Up to Low Productivity Growth

175 pages September 2018 Peterson Institute

9780881327311 Paperback US\$23.95

In this volume, a dozen renowned scholars analyze the impact of sustained lower productivity growth on public finances, social protection, trade, capital flows, wages, inequality, and, ultimately, politics in the advanced industrial world. They conclude that slow productivity growth could lead to unpredictable and possibly dangerous new problems, aggravating inequality and increasing concentration of market power.

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ugust 2018	Routled	ge	
Hardbad	ck	9781138338012	£115.00
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Stiglitz, Joseph E.

Rewriting the Rules of the European Economy

208 pages	September 2018	W.W. Norton	
	Paperback	9780393355635	US\$16.95

US\$230.00

Szczepanska-Woszczyna, Katarzyna & Dacko-Pikiewicz, / Zdzislawa

Innovation Processes in the Social Space of the Organization

(Economic Issues, Problems and Perspectives)			
422 pages	September 2018	Nova Pub.	
	Hardback	9781536135169	

Tiruneh, Menbere Workie

Overshooting the Maastricht Criteria: External Imbalances and Income Convergence in the European Union

(Economic Issues, Problems and Perspectives)			
221 pages	September 2018		
	Hardback	9781536135855	US\$160.00

Tol, Richard S.J.

Climate Economics: Economic Analysis of Climate, Climate Change and Climate Policy, 2nd ed

288 pages December 2018 Edward Elgar

200 puges	December 2010	Earraia Eigai			
	Hardback	9781786435071	£85.00		
	Paperback	9781786435095	£25.00		
	This book comprehensively covers the critical issues on the eco-				
nomics of	nomics of climate change and climate policy features and clearly				
identifies the specific sections each level of reader should explore.					
Topics include the costs and benefits of adaptation and mitiga-					
tion, discou	unting, uncertainty,	policy instruments, and ir	nternational		
agreement	S.				

Turner, Colin

Regional Infrastructure Systems

224 pages September 2018 Edward Elgar

Hardback	9781786430571	£80.00
As the international economy		
infrastructure systems to adap	t to form a global infras	structure sys-
tem. Regional systems emerg	e out of states seeking	g to position
themselves within the internat	ional system.	

Veggeland, Noralv (ed.)

Keynesian Policies — A New Deal in the European

Narrative: Employment, Equality and Sustainability

(Economic Issues, Problems and Perspectives)

September 2018	Nova Pub.		
	Hardback	9781536140262	US\$160.00

Venezia, Itzhak

Lecture Notes in Behavioral Finance

(World Scientific Lecture Notes in Finance)

250 pages	August 2018	World S	Scientific	
	Hardba	ck	9789813231566	¥11,880

ROUTLEDGE

September 2018 1,600 pages

Hardback 9780415577168 £760.00

進化経済学 全4巻 Evolutionary Economics 4 volume set Critical Concepts in Economics

Edited by Andreas Pyka and Kurt Dopfer

A major feature in the development of Evolutionary Economics is—and has always been—its strong multi-disciplinary character, and this new four-volume collection in the *Routledge Major Works* series, *Critical Concepts in Economics*, meets the need for an authoritative, up-to-date, and comprehensive reference work synthesizing this voluminous literature. Indeed, the sheer scale of the research output—and the breadth of the field—makes this collection especially welcome. It answers the need for a comprehensive collection of classic and contemporary contributions to facilitate ready access to the most influential and important scholarship from a wide range of theoretical and practical perspectives.

August 2018 1,648 pages

Hardback 9781788111492 £565.00

ELGAR-RESEARCH

貿易の自由化 全2巻

Trade Liberalization 2 volume set The International Library of Critical Writings in Economics Series, 350 / Elgar Research Collection

Edited by Romain Wacziarg

This compelling two-volume collection presents the major literary contributions to the economic analysis of the consequences of trade liberalization on growth, productivity, labor market outcomes and economic inequality.

Wages, Michele

The Achievement Gap: A Poverty Crisis, Not an Education Crisis

(Rowman & Littlefield Education)

90 pages October 2018 Rowman & Littlefield

Hardback 9781475841909 US\$40.00 Paperback 9781475841916 US\$20.00

Dr. Wages has written a detailed, well documented book that can serve as an informative resource to create an awareness of the multidimensional and complex issues of poverty.

Waldfogel, Joel

Digital Renaissance: What Data and Economics Tell Us about the Future of Popular Culture

256 pages November 2018 Princeton U.P. Hardback 9780691

9780691162829 ¥3,770

By reducing the costs of production, distribution, and promotion, digital technology is democratizing access to the cultural marketplace. More books, songs, television shows, and movies are being produced than ever before. Nor does this mean a tidal wave of derivative, poorly produced kitsch; analyzing decades of production and sales data, as well as bestseller and best-of lists, Waldfogel finds that the new digital model is just as successful at producing high-quality, successful work as the old industry model, and in many cases more so. The vaunted gatekeeper role of the creative industries proves to have been largely mythical. The high costs of production have stifled creativity in industries that require ever-bigger blockbusters to cover the losses on ever-more-expensive failures.

Wani, S P & Raju, K V (ed.)

Corporate Social Responsibility: Win-win Propositions for Communities, Corporates and Agriculture

192 pages October 2018 CABI Hardback

9781786394514 £95.00

This book, the first of its kind, is based on empirical and sciencebased evidence from the design and implementation of corporate social responsibility (CSR) activities in rural areas. It covers emerging policies and their implications in India, using eight specially written case studies based on actual practices.

経済理論・経済学史

Baddeley, Michelle

Behavioural Economics and Finance, 2nd ed

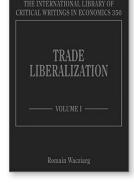
360 pages	November 2018	Routledge	
	Hardback	9780415792189	£95.00
	Paperback	9780415792196	£44.99

Brisset, Nicolas

Economics and Performativity: Exploring Limits, Theories and Cases

(Routledge INEM Advances in Economic Methodology) 300 pages August 2018 Routledge Hardback 9781138083790 £115.00

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Ege, Ragip & Igersheim, Herrade (ed.)

The Individual and the Other in Economic Thought

(Routledge INEM Advances in Economic Methodology)

382 pages July 2018 Routledge

Hardback 9781138080706 £115.00

各国経済事情・経済史・経済地理

Benneworth, Paul (ed.)

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216 pages August 2018 Routledge Hardback 9781138051270 £115.00

Bertaud, Alain

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448 pages November 2018 MIT Pr.

Hardback 9780262038768 US\$40.00

An argument that operational urban planning can be improved by the application of the tools of urban economics to the design of regulations and infrastructure.

Franko, Patrice

The Puzzle of Latin American Economic Development, 4th ed 592 pages August 2018 Rowman & Littlefield

Hardback	9781442212169	US\$150.00
Paperback	9781442212176	US\$78.00

Thoroughly revised and updated, this foundational text provides the basic economic tools for students to understand the problems facing the countries of Latin America. In the fourth edition, Patrice Franko analyzes challenges to the neoliberal model of development and highlights recent macroeconomic changes in the region. Including charts and tables with the most current data available, the book also offers a wealth of new boxed discussions and vignettes.

Hill, Christopher

Reformation to Industrial Revolution

(Christopher Hill Classics)

320 pages August 2018 Verso

Paperback 9781786636188 £14.99

The masterful account of transformation of Britain into a modern nation by leading Marxist historian

Rosselli, Annalisa et al. (ed.)

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Viscusi, W. Kip *et al.*

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9780262038065 US\$110.00

£115.00

£115.00

A thoroughly revised and updated edition of the leading textbook on government and business policy, presenting the key principles underlying sound regulatory and antitrust policy.

Woo, J. J.

The Evolution of the Asian Developmental State: Hong Kong and Singapore

(Rethinking Asia and International Relations) 184 pages August 2018 Routledge Hardback 9781138070264

マクロ経済学・経済政策・経済発展

Adolino, Jessica R. & Blake, Charles H. Comparing Public Policies: Issues and Choices in Industrialized Countries, 3rd ed 480 pages November 2018 CQ Pr.

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Boehm, Maria Laura

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Goodwin, Neva et al.

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	Hardbac	:k	9781138559059	£105.00
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Helpman, Elhanan

Globalization and Inequality

192 pages August 2018 Harvard U.P.

Hardback 9780674984608 US\$26.95

Globalization is not the primary cause of rising inequality. That is the conclusion of this penetrating study by Elhanan Helpman, a leading expert on international trade. If we wish to curb inequality while protecting what is best about globalization, he shows, we must start with a clear view of how globalization does, and does not, shape our world.

Ljungqvist, Lars & Sargent, Thomas J.

Recursive Macroeconomic Theory, 4th ed

1,480 pages September 2018 MIT Pr.

rial, mixing tools and sample applications.

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Moss, Todd J. & Resnick, Danielle

African Development: Making Sense of the Issues and Actors, 3rd ed

290 pages August 2018 Lynne Rienner

200 pu	ges /	lugust 2010	Lynnen				
		Paperba	ck	9781626	5377240	US\$28.50	

Nidhiprabha, Bhanupong

Macroeconomic Policy for Emerging Markets: Lessons from Thailand

(Routledge Studies in Development Economics)

288 pages September 2018 Routledge

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Yip, Paul Sau-Leung

From the Global Financial Tsunami to the Asset Bubbles in Asia: Lessons for Macroeconomic Policy Management

250 pages September 2018 World Scientific

Hardback 9789814623681 ¥15,390 This book first provides a concise review on the global financial tsunami and the European debt crisis, and draws important lessons for future macroeconomic policy management.

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Hougaard, Jens Leth

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Lieberman, Ira

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Hardback 9780815735342 US\$49.99 Sovereign debt crises are a little like the weather: One can get ready to endure them and maybe take some steps to lessen their impact, but so far it hasn't been possible to prevent them. Like the weather, they just keep happening. That's the overriding thesis of this book tracing the major debt crises of the past century.

Pancs, Romans

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Hardback 9780262038188 US\$80.00 Economic concepts and techniques presented through a series of "big questions," models that show how to pose a question rigorously and work toward an answer.

Ronit, Karsten

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	Hardback	x 9781138960824	£85.00
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Zeidan, Rodrigo

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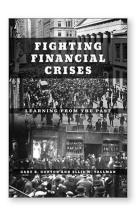
Paperback 9780262535625 U\$\$65.00 A textbook with innovative real-world macroeconomic analyses of timely policy issues, with case studies and examples from more than fifty countries. September 2018 256 pages

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Fighting Financial Crises turns to the past for a fuller understanding of our uncertain present, investigating how panics during the National Banking Era played out and how they were eventually quelled and prevented.



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企業家精神

Hulten, Charles R. & Ramey, Valerie A. Education, Skills, and Technical Change: Implications for Future U.S. GDP Growth (NBER Studies in Income and Wealth) 576 pages December 2018 Univ. of Chicago Pr. Hardback 9780226567808 ¥17,550

McManus, Robert M. et al. (ed.)

Ethical Leadership: A Primer

336 pages September 2018 Edward Elgar

		Hardback	978178811	0358	£100.00
		Paperback	978178811	0372	£40.00
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This book addresses the scarcity of resources for training ethical leaders, providing a primer of several ethical frameworks accompanied by extended examples to help inform decision-making. The text also addresses several leadership models that claim an ethical component.

Morris, Michael H. & Santos, Susana C. et al.

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Ratten, Vanessa & Jones, Paul (ed.)

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Ali, Saleem H. et al. (ed.)

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Battour, Mohamed

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Bjorkhaug, Hilde et al. (ed.)

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Cao, Cong

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Cong Cao presents a comprehensive and systematic analysis of how China's policy toward research and commercialization of genetically modified crops has evolved that explains how China's changing GMO stances reflect its shifting position on the world stage.

Claes, Dag Harald

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330 pages September 2018 Nova Pub.

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Galvez, Alyshia

Eating NAFTA: Trade, Food Policies, and the Destruction of Mexico

296 pages October 2018 U. of California Pr.

Hardback	9780520291805	US\$85.00
Paperback	9780520291812	US\$29.95

Griffiths, Maureen & Wiltshier, Peter

Managing Religous Tourism

(CABI Religious Tourism and Pilgrimage)

208 pages December 2018 CABI

Hardback

9781786393197 £85.00

US\$44.95

This book provides a global view of the tools and resources used in demand and supply management in the context of pilgrimage and religious tourism. It uses a focus on toolkits and best-practice to reinforce quality of service provision, offer a reflection on consumers' perspectives and intentions to purchase, and support sustainable development.

Grossman, Sarah E.M.

Mining the Borderlands: Industry, Capital, and the Emergence of Engineers in the Southwest Territories, 1855-1910

(Mining and Society Series)

240 pages October 2018 Univ. of Nevada Pr. Hardback

9781943859832

At the turn of the twentieth century, the US-Mexico border was home to some of the largest and most technologically advanced industrial copper mines. Mining the Borderlands argues that this was only possible because of the emergence of mining engineers-a distinct technocratic class of professionals who connected capital, labour, and expertise.

Hytti, Ulla et al. (ed.)

Entrepreneurship, Innovation and Education: Frontiers in **European Entrepreneurship Research**

(Frontiers in European Entrepreneurship)

192 pages September 2018 Edward Elgar

9781788972291 Hardback £80.00

Entrepreneurship education is an area of growing importance within entrepreneurship research. The book includes a new typology for analysing entrepreneurship education programmes, discusses opportunities in embedding entrepreneurship in teacher education and explores entrepreneurship in the informal learning arenas in universities

Jamal, Ahmad & Griffin, Kevin A. (ed.)

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(CABI Religious Tourism and Pilgrimage)

240 pages September 2018 CABI

9781786394132 £85.00 Hardback

Islamic tourism is an increasingly important market sector. This book provides practical applications, models and illustrations of religious tourism and pilgrimage management from a variety of international perspectives, supported by case studies.

James, Kevin J.

Histories, Meanings and Representations of the Modern Hotel

(Tourism and Cultural Chanae)

176 pages August 2018 Channel View

Hardback 9781845416591 £89.95

This book surveys current writing on the history of the modern hotel, focusing on areas of timely scholarly enquiry. It presents case studies, including the hotel in wartime and as a terrorist target, and critically engages with innovative scholarship that explores the relationship of the hotel to wider narratives of Western modernity.

Jenkins, lan

Adventure Tourism and Outdoor Activities Management: A 21st Century Toolkit

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Johannisson, Bengt

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By generalising entr	epreneurshi	p as creative organizing	in multiple
, ,	,	and conceptualising ent	
ship as practice, this	book prese	nts a compelling rationa	ale for con-
sidering entreprene	uring as 'rou	itinized improvisation' de	ealing with
situations as they ari	se.		

Lim, Lorraine & Lee, Hye-Kyung (ed.)

Routledge Handbook of Creative and Cultural Industries in Asia

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CABI

October 2018 192 pages Hardback

9781786392343

£95.00

『アジアの宗教ツーリズム』 **Religious Tourism in Asia CABI Religious Tourism and Pilgrimage**

安田 慎 (高崎経済大学准教授) 他編

• Edited by Shin Yasuda, et al.

The Asia-Pacific region is considered the world's religious core with the greatest number of pilgrims and travellers for religious events, for both international and domestic tourism. This book reviews tourism and sacred sites within Asia, including practical case study examples from across the region.



The Patagonian Sublime: The Green Economy and Post-**Neoliberal Politics**

214 pages October 2018 Rutgers U.P.

-		
Hardback	9780813596754	US\$99.95
Paperback	9780813596747	US\$29.95

Provides a vivid and accessible investigation of the green economy and New Left politics in Argentina. Based on extensive field research. Marcos Mendoza examines the social worlds of alpine mountaineers, adventure trekkers, tourism entrepreneurs, seasonal laborers, park rangers, land managers, scientists, and others involved in the green economy.

Reynolds, Paul D.

Business Creation: Ten Factors for Entrepreneurial Success 160 pages October 2018 Edward Elgar

Hardback 9781788118347 £60.00 Business creation, or entrepreneurship, is a major source of national economic growth and adaptation as well as an important career choice for millions. In this insightful book, Paul D. Reynolds presents an overview of the major factors associated with contemporary business creation, reflecting representative samples of US early stage nascent ventures, and emphasizing the unique features of the two-fifths that achieve profitability.

Ron, Amos S. & Timothy, Dallen J.

Contemporary Christian Travel: Pilgrimage, Practice and Place

(Aspects of Tourism)

232 pages October 2018 Channel View

Hardback	9781845416645	£109.95
Paperback	9781845416638	£34.95

This book is the first to examine the complexity of global Christian travel and how it manifests in terms of both supply and demand. It considers the places and spaces of consumption and production of this increasingly important tourism phenomenon and includes examples from Europe, the Middle East, Asia, Africa, Latin America and North America.

Stamm, Michael

Dead Tree Media: Manufacturing the Newspaper in **Twentieth-Century North America**

(Hagley Library Studies in Business, Technology, and Politics) 376 pages October 2018 Johns Hopkins U.P.

9781421426051 US\$49.95

Hardback For those seeking to understand the travails of the contemporary newspaper business, Dead Tree Media is essential reading.

Thune, Taran et al. (ed.)

Petroleum Industry Transformations: Lessons from Norway and Beyond

(Routledge Studies in Energy Transitions) 272 pages August 2018 Routledge Hardback £115.00 9781138307636

Uysal, Muzaffer et al. (ed.)

Managing Quality of Life in Tourism and Hospitality

200 pages October 2018 CABI Hardback 9781786390455 £85.00 Quality-of-life in tourism and hospitality can be classified in three categories: (1) tourists/guests (2) employees of tourism/hospitality firms (3) tourist communities. This unique resource delivers the latest research findings within these areas to the forefront of knowledge application in tourism and hospitality settings.

Wang, Youcheng

Tourism Destination Marketing: Collaborative Strategies

256 pages December 2018 CABI

Hardback 9781845936563 £85.00 Provides a holistic view of the collaborative strategies and processes with a focus on capacity and competence building for tourism organizations and destinations within an increasingly competitive marketing context. This book introduces the concept of collaboration and strategic networks as a destination marketing strategy.

公共財政

Sachsenroeder, Wolfgang

Power Broking in the Shade: Party Finances and Money Politics in Southeast Asia

204 pages August 2018 World Scientific

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Religious Tourism in Asia

LEXINGTON BOOKS

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投機的バブルと金融政策: 日本の経験に基づく理論 Speculative Bubbles and Monetary Policy: A Theory Based on Japanese Experience

By Masayuki Otaki

This book works at the intersection of economic theory history. It presents a Keynesian theory with a rigorous dynamic microeconomic foundation that entirely differs from new Keynesian theory and applies it to the Japanese economic history from the 1980s to 2010s.

通貨・金融・保険

Floegel, Franz

Distance, Rating Systems and Enterprise Finance: Ethnographic Insights from a Comparison of Regional and Large Banks in Germany

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320 pages	August 2018	Routl	edge	
(Routledge li	nternational Stud	dies in N	Noney and Banking)	

Gomez, Georgina (ed.)

Monetary Plurality in Local, Regional and Global Economies (Financial History)

400 pages	August 2018	ROULIE	eage	
	Hardbad	ck	9781138280281	£115.00

Malliaris, Anastasios G. et al. (ed.)

Innovative Federal Reserve Policies During The Great Financial Crisis

(World Scientific-Now Publishers Series in Business) 322 pages September 2018 World Scientific

Hardback 9789813236585 ¥15,930

The 10 chapters in this book offer a unique analysis of several innovative approaches by the Federal Reserve that contributed to the stabilization of the US economy following the Great Recession. What unique policies were implemented? Toward what goal? Were they effective? Were there unintended consequences?

Marmefelt, Thomas

The History of Money and Monetary Arrangements: Insights from the Baltic and North Seas Region

(Routledge Studies in the History of Economics)

232	pages	August 2018	Routledge

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Ray Chaudhuri, Ranajoy

Central Bank Independence, Regulations, and Monetary Policy: From Germany and Greece to China and the United States

346 pages September 2018 Palgrave Macmillan

Hardback 9781137589118 €99.99

This book examines the linkage between central bank structure, central bank autonomy-with respect to setting its monetary policy goals, choosing its policy mechanisms, legal independence, and financial independence-and monetary policy, both in select benchmark countries and at a broader theoretical level.

Saggi, Kamal (ed.)

Technology Transfer, Foreign Direct Investment, and the Protection of Intellectual Property in the Global Economy

(World Scientific Studies in International Economics) 320 pages November 2018 World Scientific Hardback 978981323

9789813233010 ¥17.280

This volume collects 26 papers covering channels of international technology transfer; multinational firms, market structure, and welfare; intellectual property rights, foreign direct investment, and innovation; flexibilities contained in the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS); exhaustion of intellectual property rights and compulsory licensing of patents; trade, foreign direct investment, and industrial policy; and, oligopolistic competition, research and development, and vertical contracts.

Volz, Ulrich & Yoshino, Naoyuki (ed.)

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400 pages December 2018 Routledge

Hardback 9781138685406 £165.00

Werbach, Kevin

The Blockchain and the New Architecture of Trust

(Information Policy)

312 pages November 2018 MIT Pr.

Hardback 9780262038935 US\$27.95 How the blockchain—a system built on foundations of mutual mistrust—can become trustworthy.

投資

Macgregor, Bryan *et al*. (ed.)

Routledge Companion to Real Estate Investment

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Parker, David (ed.)

The Routledg	ge REITs Resea	arch Handbook	
336 pages	October 2018	Routledae	

550 pages	00000012010 1100	licage	
	Hardback	9781138063112	£160.00

Westerholm, Peter Joakim

Lecture Notes in Market Microstructure and Trading

(World Scientific Lecture Notes in Finance)

250 pages October 2018 World Scientific Hardback 9789813234093 ¥11,480

国際経済・国際金融・貿易

Appelbaum, Richard P. et al.

Technology and Innovation in China

(China Today)

200 pages August 2018 Polity Pr.

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	Hardback	9780745689562	US\$64.95
	Paperback	9780745689579	US\$22.95

Chaisse, Julien & Chakraborty, Debashis

India's Foreign Economic Policy: Deciphering the Law, **Economics and Politics** (Global Law and Sustainable Development)

240

pages	December 2018	Routledge	
	Hardback	9781472461131	£95.00

Cohen, Benjamin J.

Currency Statecraft: Monetary Rivalry and Geopolitical Ambition

208 pages December 2018 Univ. of Chicago Pr.

Hardback	9780226587691	¥10,130
Paperback	9780226587721	¥3,380

In a comprehensive review that ranges from World War II to the present, Cohen convincingly argues that one goal stands out as the primary motivation for currency statecraft: the extent of a country's geopolitical ambition, or how driven it is to build or sustain a prominent place in the international community. When a currency becomes internationalized, it generally increases the power of the nation that produces it. In the persistent contestation that characterizes global politics, that extra edge can matter greatly, making monetary rivalry an integral component of geopolitics.

Edwards, Martin

The Politics of Global Economic Surveillance

(Global Institutions)

160 pages	December 2018	Routledge	
	Hardback	9780415658164	£105.00

Kallianiotis, John N.

The European Union and its Debt Crises: The Deception of the Greeks

(European Political, Economic, and Security Issues) October 2018 No Duk

2018	Nova Pub.	
	Hardback	9781

араск	9/815361406/5	022182.00

Kulik, Sergey & Maslennikov, Nikita et al.

At a Crossroads: Russia in the Global Economy

(CIGI Press)

224 pages	November 2018	McGill-Queen's U.P.	
	Hardback	9781928096764	US\$110.00
	Paperback	9781928096771	US\$32.00

Lee, You-II

The Political Economy of New Regionalism in Northeast **Asia: Dynamics and Contradictions**

(Routledge Advances in International Political Economy)

144 pages August 2018 Routledge

9781138938984 £105.00 Hardback

Lopez, Lucas (ed.)

Trade Issues: An Overview

September 2018		0701526140520	
	Hardback	9781536140538	US\$160.00

Oatley, Thomas

International Political Economy: International Student Edition, 6th ed

394 pages	November 2018	Routledge	
	Hardback	9781138490727	£154.00
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Olivier de Sardan, Jean-Pierre & Piccoli, Emmanuelle (ed.)

Cash Transfers in Context: An Anthropological Perspective

360 pages September 2018 Berghahn

Hardback 9781785339578 US\$140.00

Cash transfer programs have become the preferred channel for delivering emergency aid or tackling poverty in low-and middleincome countries. This book sheds light on their unpredicted consequences worldwide, detailing how they are used by actors to pursue their own strategies and how local populations relate to the external norms they impose.

資源・エネルギー・環境

Aklin, Michael et al.

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320 pages November 2018 MIT Pr

Hardback	9780262038799	US\$90.00
Paperback	9780262535861	US\$35.00
The first comprehensive political arguing that governments can ir zens through appropriate policy	nprove energy access	371 7.

Arruda, Gisele (ed.)

Renewable Energy for the Arctic: New Perspectives

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(Routledge E	xplorations in Er	hergy Stud	lies)	
224 pages	August 2018	Routled	lge	
	Hardba	ck	9780815387329	£115.00

Barandiaran, Javiera

Science and Environment in Chile: The Politics of Expert Advice in a Neoliberal Democracy

(Urban and Industrial Environments)

284 pages August 2018 MIT Pr.

Hardback	9780262038201	US\$90.00
Paperback	9780262535632	US\$32.00

The politics of scientific advice across four environmental conflicts in Chile, when the state acted as a "neutral broker" rather than protecting the common good.

Bradley, Robert L.

Enron Ascending: The Forgotten Years, 1984–1996

750 pages August 2018 Wiley

Hardback 9/811185495/5 US\$49.	Hardback	9781118549575	US\$49.95
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December 2018

288 pages Hardback

9780226596778 ¥13,970

Paperback 9780226596808 ¥4,730 UNIVERSITY OF CHICAGO PRESS

豊かな地球: 生態文明に向けて Abundant Earth: Toward an Ecological Civilization

By Eileen Crist

Looking beyond the familiar litany of causes—a large and growing human population, rising livestock numbers, expanding economies and international trade, and spreading infrastructures and incursions upon wildlands—she asks the key question: if we know human expansionism is to blame for this ecological crisis, why are we not taking the needed steps to halt our expansionism?

Bryan, William D. / Giesen, James C. (ed.)

The Price of Permanence: Nature and Business in the New South

(Environmental History and the American South)

288 pages August 2018 Univ. of Georgia Pr.

Hardback 9780820353395 US\$54.95 Using the lens of environmental history, William D. Bryan provides a sweeping reinterpretation of the post-Civil War South by framing the New South as a struggle over environmental stewardship. Bryan writes the region into the national conservation movement for the first time and shows that business leaders played a key role shaping the ideals of American conservationists.

Chen, Shaofeng

China's State-Managed Marketization Approach to Energy Security: An International Comparison

260 pages September 2018 World Scientific

Hardback 9789814522762 ¥14,310

Rather than merely sketching out China's energy situation and countermeasures, this book expounds the motives behind those measures at great length, in comparison with other countries.

Deters, Henning

The Eu's Green Dynamism: Deadlock and Change in Energy and Environmental Policy

144 pages October 2018 R & L International

Hardback 9781786606655 US\$120.00 By comparing cases of stability and change, including CO_2 limits for passenger cars and the phase-out of incandescent lamps, the book examines the ways in and out of the JDT in environmental policy.

Eriksen, Thomas Hylland & Pijpers, Robert J. (ed.)

Mining Encounters: Extractive Industries in an Overheated World

224 pages	September 2018	Pluto Pr.
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Hardback	9780745338378	£60.00
Hardback	9780745338378	£60.00

Flaherty, Eoin

Complexity and Resilience in the Social and Ecological Sciences

261 pages August 2018 Palgrave Macmillan

09.99

This book introduces a new approach to environmental sociology, by integrating complexity-informed social science, Marxian ecological theory, and resilience-based human ecology.

Hudson, Blake *et al*. (ed.)

Routledge Handbook of the Study of the Commons

512 pages	December 2018	Routledge	
	Hardback	9781138060906	£165.00

Hussen, Ahmed

Principles of Environmental Economics and Sustainability: An Integrated Economic and Ecological Approach, 4th ed

416 pages August 2018 Routledge

Hardback	9780815363538	£110.00
Paperback	9780815363545	£54.99

Jafry, Tahseen (ed.)

Routledge Handbook of Climate Justice

(Routledge International Handbooks)			
488 pages December 2018 Routledge		Routledge	
	Hardback	9781138689350	£165.00

Karimi, Maral

The Iranian Green Movement of 2009: Reverberating Echoes of Resistance

208 pages August 2018 Lexington Books

1 3	Hardback	9781498558662	US\$90.00
This book stud	lies the political co	mmunications of the I	ranian Green
Movement of 2	2009, linking the ev	vents both to the revo	lution of 1979
and the prote	sts of 2017-2018 to	develop an understa	nding of the
conditions that	at contributed to t	he demise of the mo	vement. The
data are drawi	n from YouTube vie	deos and analyzed thr	ough Critical
Discourse Ana	lysis.		

Kirkegaard, Julia

Wind Power In China

	Hardback	9780415787116	£34.99
336 pages	November 2018	Routledge	
(Routledge S	tudies on the Chines	e Economy)	

Meiton, Fredrik

Electrical Palestine: Capital and Technology from Empire to Nation

312 pages	November 2018	U. of California Pr.	
	Hardback	9780520295889	US\$85.00
	Paperback	9780520295896	US\$29.95

Pahnke, Anthony

Brazil's Long Revolution: Radical Achievements of the Landless Workers Movement

296 pages September 2018 Univ. of Arizona Pr.

Hardback 9780816536030

Economic crises in the Global North and South are forcing activists to think about alternatives. Neoliberal economic policies and austerity measures have been debated and implemented around the globe. Author Anthony Pahnke argues that activists should look to the Global South and Brazil for inspiration.

Perramond, Eric P.

Unsettled Waters: Rights, Law, and Identity in the American West

(Critical Environments: Nature, Science, and Politics, 5)

248 pages N	lovember 2018	U. of California Pr.
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Hardback	9780520299351	US\$85.00
Paperback	9780520299368	US\$34.95

Randolph, John & Masters, Gilbert M

Energy for Sustainability: Foundations for Technology,

Planning, and Policy, 2nd ed

664 pages August 2018 Island Pr.

Hardback9781610918206US\$150.00A timely revision to the most comprehensive textbook on sustainable energy.

Swanson, Drew A. / Giesen, James C. (ed.)

Beyond the Mountains: Commodifying Appalachian Environments

(Environmental History and the American South Ser.)

280 pages November 2018 Univ. of Georgia Pr.

Hardback	9780820344874	US\$99.95
Paperback	9780820353968	US\$32.95

Explores the ways in which Appalachia served as a laboratory for the exploration and practice of American conceptions of nature. With chapters dedicated to microhistories focused on particular commodities, Drew Swanson builds on recent Appalachian studies scholarship, emphasizing the diversity of a region long considered a homogenous backwater.

Tichelar, Michael

The Failure of Land Reform in Twentieth-Century England: The Triumph of Private Property

230 pages July 2018 Routledge

Hardback	9780415793346	£95.00
Hardback	9780415793346	£95.00

Turchetti, Simone

Greening the Alliance: The Diplomacy of NATO's Science and Environmental Initiatives

256 pages	December 2018	Univ. of Chicago Pr.	
	Hardback	9780226595658	¥15,190
	Paperback	9780226595795	¥5,060

Drawing on previously unseen documents from NATO's own archives, Simone Turchetti reveals how its investments were rooted in the alliance's defense and surveillance needs, needs that led it to establish a program prioritizing environmental studies.

Verschuuren, Bas & Brown, Steve (ed.)

Cultural and Spiritual Significance of Nature in Protected Areas: Governance, Management and Policy

318 pages August 2018 Routledge

Hardback	9781138091184	£110.00
Paperback	9781138091191	£43.99

Watts, Laura

US\$65.00

Energy at the End of the World: An Orkney Islands Saga

(Infrastructures)

432 pages December 2018 MIT Pr.

Hardback9780262038898US\$35.00Making local energy futures, from marine energy to hydrogen fuel,
at the edge of the world.

Zimmerer, Karl S. & de Haan, Stef (eds.)

Agrobiodiversity: Integrating Knowledge for a Sustainable Future

(Strungmann Forum Reports)

400 pages November 2018 MIT Pr.

Hardback 9780262038683 US\$45.00

Experts discuss the challenges faced in agrobiodiversity and conservation, integrating disciplines that range from plant and biological sciences to economics and political science.

労働・雇用・労使関係

Barrett, Christopher B. & Carter, Michael R. et al. (eds.)

The Economics of Poverty Traps

	Hardback	9780226574301	¥17,550
464 pages	December 2018	Univ. of Chicago Pr.	
(NBER Confe	rence Report)		

Engvall, Robert

Inside the Faculty Union: Labor Relations in the University Setting

(Rowman & Littlefield Education)

130 pages September 2018 Rowman & Littlefield

Hardback	9781475845075	US\$54.00
Paperback	9781475845082	US\$27.00

This book explores unionism in today's higher education environment, and the need for collective action in order to promote the best possible educational environment on campus. In the increasingly corporatized world of higher education, the role played by faculty in making the university a genuine place for learning is more important than ever.

Guthrie, Zachary Kagan

Bound for Work: Labor, Mobility, and Colonial Rule in Central Mozambique, 1940–1965

	Hardback	9780813941547	US\$45.00
248 pages	September 2018	U. of Virginia Pr.	
(Reconsidera	tions in Southern Afr	rican History)	

Krause, Elizabeth L.

Tight Knit: Global Families and the Social Life of Fast Fashion

304 pages August 2018 Univ. of Chicago Pr.

Hardback	9/8022655/915	¥11,480
Paperback	9780226558073	¥3,710

Krause offers a revelatory look into how families involved in the fashion industry are coping with globalization based on longterm research in Prato, the historic hub of textile production in the heart of metropolitan Tuscany. She brings to the fore the tensions—over value, money, beauty, family, care, and belonging—that are reaching a boiling point as the country struggles to deal with the same migration pressures that are triggering backlash all over Europe and North America.

December 2018 525 pages

Hardback 9781641432849 US\$184.00

BERNAN PRESS

第23版 Ducing a constitution of the all with a line

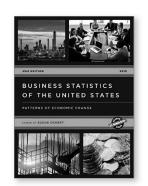
アメリカの2018年景気統計: 経済変動のパターン

Business Statistics of the United States 2018: Patterns of Economic Change

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Business Statistics of the United States is a comprehensive and practical collection of data from as early as 1913 that reflects the nation's economic performance.

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BLOOMSBURY ACADEMIC 仕事の文化史 全6巻 A Cultural History of Work 6 volume set

The Cultural Histories

Edited by Deborah Simonton and Anne Montenach

How has our relationship with 'work' changed for different cultures over the centuries? What effect has it had on politics, art and religion? In a work that spans 2,500 years these ambitious questions are addressed by 63 experts, each contributing their overview of a theme applied to a period in history. With the help of a broad range of case material they illustrate broad trends and nuances of the culture of work in Western culture from antiquity to the present. Individual volume editors ensure the cohesion of the whole, and to make it as easy as possible to use, chapter titles are identical across each of the volumes. This gives the choice of reading about a specific period in one of the volumes, or following a theme across history by reading the relevant chapter in each of the six. Themes (and chapter titles) are: The Economy of Work; Picturing Work; Work and Workplaces; Workplace Cultures; Work, Skill and Technology; Work and Mobility; The Political Culture of Work; and Work and Leisure. The six volumes cover: 1 - Antiquity (500 BCE to 800 CE); 2 - Medieval Age (800 to 1450); 3 - Early Modern Age (1450 to 1650); 4 - Age of Enlightenment (1650 to 1800); 5 - Age of Empire (1800 to 1920); 6 - Modern Age (1920 to the present).

A CERTERAL RESOLUTION OF WIRE A CERTERAL RESOLUTION OF WIRE

August 2018

SAGE

1,097 pages

Hardback 9781473974241 £240.00* *Special price until 2018.08.20 (after: £265.00)

セイジ版ツーリズム管理ハンドブック The Sage Handbook of Tourism Management

Edited by Chris Cooper, et al.

The SAGE Handbook of Tourism Management is a critical, state of the art review of tourism management written by leading international thinkers and academics in the field. Volume One focuses on theory, before Volume Two explores the application of theory.



Lessem, Ronnie & Bradley, Tony

Evolving Work: Employing Self and Community

(Transformation and Innovation) 328 pages August 2018 Routledge 9780815356073 £115.00 Hardback

Mayer, Tamar et al. (ed.)

The Crisis of Global Youth Unemployment

(Routledge Studies in Human Geography) 248 pages September 2018 Routledge Hardback 9780815371083 £115.00

Plascencia, Luis F. B. & Cuadraz, Gloria H. (ed.)

Mexican Workers and the Making of Arizona

408 pages October 2018 Univ. of Arizona Pr.

9780816531868 Hardback US\$45.00

This book focuses on the production of an elastic supply of labour, revealing how this long-standing approach to the building of Arizona obscures important power relations and the role of the state in aiding the position of corporations vis-a-vis labour in the production of wealth.

Rosenthal, Caitlin

Accounting for Slavery: Masters and Management

312 pages August 2018 Harvard U.P.

9780674972094 Hardback US\$35.00

Caitlin Rosenthal explores quantitative management practices on West Indian and Southern plantations, showing how plantercapitalists built sophisticated organizations and used complex accounting tools. By demonstrating that business innovation can be a byproduct of bondage Rosenthal further erodes the false boundary between capitalism and slavery.

Silva, Denise Ferreira da & Limke, Rashne (ed.)

Postcolonial Capitalism: Justice, Global Labour and Racial Violence

(I aw and the Postcolonial)

240 pages	December 2018	Routledge	
	Hardback	9781138789807	£105.00

Yates, Michael D.

Can the Working Class Change the World?

(Monthly Review Press)

224 pages	August 2018	New Y	′ork U.P.	
	Hardba	ck	9781583677117	US\$95.00
	Paperba	ack	9781583677100	US\$19.00

ビジネス・経営学

ビジネス・経営学

Bernardo, Joselito et al. (ed.)

Asian Agribusiness Management: Case Studies In Growth, Marketing, And Upgrading Strategies

250 pages September 2018 World Scientific Hardback

9789813233133 ¥13.230 Boubaker, Sabri, Cumming, Douglas et al. (eds.)

Research Handbook of Investing in the Triple Bottom Line: Finance, Society and the Environment

(Research Handbooks in Business and Management) 560 pages August 2018 Edward Elgar

Hardback 9781786439994 £130.00

The triple bottom line is an accounting framework with social, environmental and financial factors. This Handbook examines the nexus between these areas by scrutinising aspects of socially responsible investment, finance and sustainable development, corporate socially responsible banking firms, the stock returns of sustainable firms, green bonds and sustainable financial instruments.

Chu, Yiu Ha Carmen & Smyrnios, Kosmas

How Small-to-Medium Enterprises Survive and Thrive in **Turbulent Times: From Deconstructing to Synthesizing Organizational Resilience Capabilities**

(Routledge Studies in Small Business) 208 pages August 2018 Routledge Hardback 9781138061880 £105.00

Cunha, Miguel Pina & Giustiniano, Luca et al.

Hardback

Elgar Introduction to Theories of Organizational Resilience

(Elgar Introductions to Management and Organization Theory) 208 pages October 2018 Edward Elgar

9781786437037 £70.00

Resilience connotes organizational, team and individual capacities to absorb external shocks and to learn from them, while simultaneously preparing for and responding to external jolts. This book pinpoints the essential aspects of managerial and organizational resilience and offers insights that stimulate critical thinking.

Deming, W. Edwards

The New Economics for Industry, Government, Education, 3rd ed

240 pages October 2018 MIT Pr.

Paperback 9780262535939 US\$35.00 A new edition of a book that details the system of transformation underlying the 14 Points for Management presented in Deming's Out of the Crisis.

Demirbag, Mehmet & Wood, Geoffrey (ed.)

Comparative Capitalism and the Transitional Periphery: Firm Centred Perspectives

(New Horizons in International Business)

296 pages October 2018 Edward Elgar

Hardback 9781786430885 £95.00

With a growing body of literature dealing with business and management issues in the transitional economies of Central and Eastern Europe, the study of the 'transitional periphery', or post-Soviet economies, is sparse. A combination of rich natural resources and strategic locations make these economies of significant importance. This book provides fresh and recent research on both firms and the business environment in this region. It serves as a key reference work for those interested in comparative capitalism, business and society in the post state socialist world.

Jablonski, Marek (ed.)

Strategic Value Management: A Dynamic Perspective

(Business Issues, Competition and Entrepreneurship) October 2018 Nova Pub.

> Hardback 9781536140897 US\$310.00

Je, Hyun-jung Jessie

Public-Private Relationships in Trade Policy-Making

184 pages August 2018 World Scientific

Hardback	9789813237674	¥11,880
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Jones, Geoffrey

Varieties of Green Business: Industries, Nations and Time 224 pages September 2018 Edward Elgar

Hardback 9781788114134

The concept of green business originated recently, but the phenomenon has a longer history which offers many lessons for today and the future. Based on extensive interviews and archives from around the world, the book asks why green business succeeds more in some contexts than others and draws lessons from failure as well as success.

Kozuch, Barbara & Jablonski, Adam (eds.)

Trust Management in Public Organizations: New Concepts and Contemporary Trends

(Management Science - Theory and Applications) 279 pages August 2018 Nova Pub. Hardback 9781536136142 US\$195.00

Minagawa, Yoshiteru

Building a Responsive and Flexible Supply Chain

200 pages October 2018 World Scientific Hardback 97898132

9789813222090 ¥13,230

£75.00

This book identifies accounting-based management control system practices for managing integrated and flexible supply chains and increasing customer satisfaction. It further explores how a company can enhance its supply chain integration.

Stazyk, Edmund C. & Frederickson, H. George (eds.)

Handbook of American Public Administration

688 pages August 2018 Edward Elgar

Hardback 9781786432063 £220.00 This forward-thinking *Handbook* draws on the expertise of established and emerging scholars to provide a comprehensive review of the current state and future direction of theory and practice in US public administration.

Stewart, Greg L. & Brown, Kenneth G.

Manageme	ent: Linkin	ig Kno	owledge and Skills	

 Hardbac	k	9780470600238	US\$173.95
Halubaci	ĸ	9760470000236	033173.93

Strongman, Luke

B-C-D: Business Communication Digitally

(Business Issues, Competition and Entrepreneurship)

140 pages September 2018 Nova Pub.

Paperback	9781536138139	US\$95.00
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Suzuki, Kenichi *et al.* (ed.)

Fixed Revenue Accounting: A New Management Accounting Framework

(Japanese Management and International Studies, 15) 160 pages September 2018 World Scientific

Hardback 9789813237254 ¥11,880

The Principal Editor, Professor Kenichi Suzuki, is the founding father of Fixed Revenue Accounting (FRA) and his inputs offer invaluable insights on how businesses can increase revenue and adopt preventative measures to deal with the fluctuations in the economy. Walker, Russell & Carone, Timothy E.

Future Automation: Changes to Lives and to Businesses

(Advances and Opportunities with Big Data and Analytics) 300 pages August 2018 World Scientific

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	Hardback	9789813142329	¥10,530
	Paperback	9789813142336	¥5,270

This book describes the coming disruptions caused by autonomous systems (AS), which are unique blends of AI, big data and the Internet of Things (IoT).

Wright, Mike et al. (ed.)

The Routledge Companion to Management Buyouts

(Routledge Companions in Business, Management and Accounting) 624 pages September 2018 Routledge

Hardback 9781138713840 £175.00

経営管理

Bissett, Ngaire & Bouten Pinto, Carolina

Leadership and Diversity Management: A Relationship-

centred Approach (Poutledge Studies in Leadership Research)

	والمسطلة معاد	0701120620471			
184 pages	November 2018	Routledge			
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Hardback	9/811386384/1	£105.00

Borland, Helen et al. (ed.)

Business Strategies for Sustainability

432 pages	August 2018	Rout	tledge	
	Hardba	ck	9781138311343	£45.00

Bouma, Jan Jaap & Wolters, Teun (ed.)

Corporate Sustainability: The Next Steps Towards a Sustainable World

(Routledge Research in Sustainability and Business)

182 pages	August 2018	Routledge		
	Hardba	ck 9	781138193758	

Paperback	9781138193765	£36.99

Cordell, Andrea

The Negotiation Handbook, 2nd ed

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	Hardback	9780815375555	£115.00
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Dalcher, Darren (ed.)

Managing Projects in a World of People, Strategy and Change

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186	pages	Septeml	oer 2018	Routledge

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Debebe, Gelaye

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Gray, Alistair

The Game Changer: How Leading Organizations in Sport and Business Changed the Rules of the Game

416 pages October 2018 Routledge

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	Hardback	9781138362703	£110.00
	Paperback	9781138362727	£29.99

Harris, Thomas E & Nelson, Mark D

Applied Organizational Communication: Theory and Practice in a Global Environment, 4th ed

(Routledge Communication)

288 pages	October 2018	Routledge	
	Hardbac	k 9781138483484	£135.00

Kshetri, Nir

Global Entrepreneurship: Environment and Strategy, 2nd ed

268 pages	September 2018	Routledge	
	Hardback	9781138311206	£130.00
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Kunc, Martin

Strategic Analytics: Integrating Management Science to Strategy

448 pages	September 2018	Wiley	
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Lee, Tzong Ru

Entrepreneurial Management Theory And Practice: With Cases Of Taiwanese Business

556 pages September 2018 World Scientific

Hardback 9789813228283 ¥17,280 Around 100 real cases featuring SMEs in Asia are introduced to show how businesses are run in the real world. From these practice cases, we can find rules to make a business sustainable.

Luscher, Lotte S.

Managing Leadership Paradoxes

192 pages August 2018 Routledge

Hardback	9781138497047	£110.00
Paperback	9781138497054	£34.99

Mattson, Craig E.

Rethinking Communication in Social Business: How Re-Modeling Communication Keeps Companies both Social and Entrepreneurial

(Lexington Studies in Contemporary Rhetoric)

222 pages August 2018 Lexington Books

Hardback 9781498555906 US\$90.00

This book argues that social business, in order to sustain its vital distinctiveness in democratic societies, must shift from an informative to a performative model of communication, especially regarding organizational storytelling, awareness-raising, and social problem-solving.

Payne, Judy & Simister, Steve

Managing Knowledge in Project Environments

(Fundamentals of Project Management)

135 pages November 2018 Routledge

Paperback 9781472480279 £30.0

Roos, Goran & Pike, Stephen

Intellectual Capital as a Management Tool: Essentials for Leaders and Managers

204 pages	August 2018	Routi	edge	
	Hardba	ck	9781138329737	£100.00
	Paperba	ack	9781138329744	£46.99

Sison, Marianne

Corporate Social Responsibility, Public Relations & Community Development: Emerging Perspectives from Southeast Asia

(Routledge New Directions in Public Relations & Communication Research) 200 pages September 2018 Routledge Hardback 9781138838123 £105.00

Tavares, Joao Manuel R.S. et al. (ed.)

Handbook of e-Business Security					
400 pages	August 2018	CRC Pr.			
	Hardbad	ck	9781138571303	£100.00	

Wright, Andrew & Lawlor-Wright, Therese

Project Success and Quality: Balancing the Iron Triangle

176 pages October 2018 Routledge

Hardback	9780815380382	£110.00
Paperback	9780815380399	£29.99

人材管理

Booysen, Lize A. E. *et al*. (ed.)

Handbook of Research Methods in Diversity Management, Equality and Inclusion at Work

592 pages August 2018 Edward Elgar

Hardback 9781783476077 £160.00

While current research approaches frequently fall short of addressing the challenges faced in EDI research, this benchmark *Handbook* brings coverage of research methods in EDI up to date, and advances the development of research in the field.

Collings, David G. et al. (ed.)

Human Resource Management: A Critical Approach, 2nd ed

438 pages	August 2018	Routl	edge	
	Hardba	ck	9781138237544	£110.00
	Paperba	ack	9781138237551	£49.99

Perkins, Stephen J. (ed.)

The Routledge Companion to Reward Management

(Routledge Companions in Business, Management and Accounting)

504 pages October 2018 Routledge

Hardback 9781138294264 £165.00

マーケティング・宣伝・広報

Batat, Wided

Experiential Marketing: Consumer Behaviour, Customer Experience and the 7Es

312 pages October 2018 Routledge

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Hardback	9781138293151	£110.00
Paperback	9781138293168	£39.99

ROUTLEDGE

September 2018 200 pages

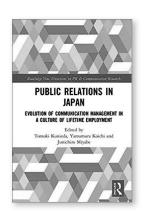
Hardback 9781138634763 £95.00 日本における広報:終身雇用の文化における コミュニケーション管理の進化

Public Relations in Japan: Evolution of Communication Management in a Culture of Lifetime Employment Routledge New Directions in Public Relations &

Communication Research

• Edited by Tomoki Kunieda, et al.

Public Relations in Japan is the first in-depth scholarly discussion of what political, social and economic conditions affected the development of PR in Japan. Drawing on historical and empirical studies from multiple perspectives, it explores how and why public relations management and education in Japan is fundamentally informed by Japanese working practices. Central to this is the culture of lifetime employment which has created a fundamentally generalist approach to PR practice which discourages a high degree of professionalization.



Eggensperger, Jim & Redcross, Natalie

Data-Driven Public Relations Research: 21st Century Practices and Applications

210 pages August 2018	Routledge
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 rdback	9781138717060	£95.00
Derback	9781138717077	£39.99

Pantano, Eleonora et al.

Technology and Innovation for Marketing

136 pages August 2018 Routledge

Rossiter, John R et al.

Marketing Communications: Objectives, Strategy, Tactics

576 pages September 2018 Sage

Hardback	9781526438645		£120.00
Paperback	9781526438652		£45.99
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Uniting industry experience with academic expertise, the authors combine marketing communications and advertising with the branding perspective to provide students with a practical planning system and a seven-step approach enabling them to create a consistent and comprehensive marketing plan.

Seligman, James

Customer Experience Management: Service Design and Delivery

240 pages September 2018 Routledge

138322936 £110.00
138322981 £29.99

Weinstein, Art

Superior Customer Value

352 pages August 2018 Routledge

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Hardback	9780815380009	£135.00
Paperback	9780815390930	£43.99

財務管理

Woods, Margaret

Risk Management in Organizations: An Integrated Case Study Approach

208 pages	December 2018	Routledge	
	Hardback	9781138632332	£125.00
	Paperback	9781138632318	£39.99

会計学

Black, Ervin L. & Zyla, Mark L.

Accounting for Goodwill and Other Intangible Assets

(Wiley Corporate F&A)

272 pages	October 2018	Wiley
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Hardback9781119157151U\$\$75.00Concepts, methods, and issues in calculating the fair value of intan-
gibles: Accounting for Goodwill and Other Intangible Assets is a guide
to one of the most challenging aspects of business valuation.

Quinn, Martin & Oliveira, Joao (ed.)

Accounting for Alcohol: An Accounting History of Brewing, Distilling and Viniculture

(Routledge New Works in Accounting History)					
320 pages	320 pages August 2018 Routledge				
	Hardba	ck	9781138737334	£115.00	

Sebik, Joseph P. & Starczewski, Lisa Marie

Accounting for Leases: Fundamental Principles

(Wiley Corporate F&A) 336 pages December 2018 Wiley Hardback 9781119157083 US\$75.00

生産管理・物流管理・オフィス実務

-	Fail Safe Supply		
300 pages	October 2018 CR Hardback	9781138504264	£155.00
Ing, Lili Yan & Y	'u, Miaojie (eds.)		
World Trade	Evolution: Growt	h, Productivity and	
Employment	i		
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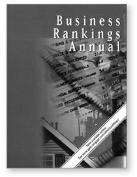
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