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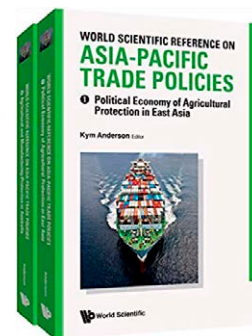
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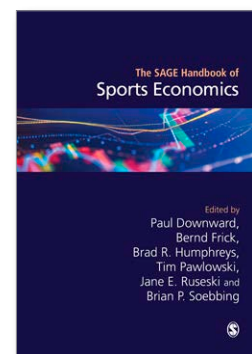
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ROUTLEDGE

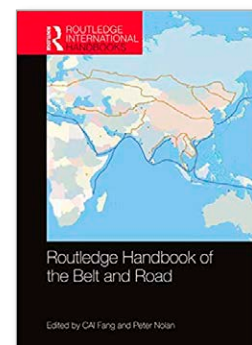
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*Routledge International Handbooks*

Edited by **Cai Fang** and **Peter Nolan**

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## 文学

Genovese, Michael

### The Problem of Profit: Finance and Feeling in Eighteenth-Century British Literature

296 pages September 2019 U. of Virginia Pr.  
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## 経済学

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Asheim, Bjorn T. *et al.* (ed.)

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968 pages May 2019 Elgar-Research  
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The gathered literature helps the reader to understand how regions build advantage for industrial development through the use of endogenous and exogenous resources, how regional industrial development can be supported by place-based policy, and how the form and mechanisms of regional advantage change over time in a path dependent manner.

Atkinson, Anthony B.

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Atkinson, Giles & Fankhauser, Sam (ed.)

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Baland, Jean-Marie *et al.* (ed.)

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1,008 pages July 2019 Princeton U.P.  
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Balasko, Yves

### General Equilibrium: An Introduction

240 pages July 2019 Agenda Publishing  
Hardback 9781788210409 £70.00  
Paperback 9781788210416 £22.99

Written by one of the key pioneers in the field, this book offers an accessible introduction to general equilibrium theory and some of its most important developments of the past fifty years, including the sunspot model, the overlapping generations model and the model with financial assets.

Barro, Robert J. & McCleary, Rachel

### The Wealth of Religions: The Political Economy of Believing and Belonging

160 pages May 2019 Princeton U.P.  
Hardback 9780691178950 ¥4,070

Berg, Chris *et al.*

### Understanding the Blockchain Economy: An Introduction to Institutional Cryptoeconomics

(*New Horizons in Institutional and Evolutionary Economics Series*)

256 pages August 2019 Edward Elgar  
Hardback 9781788974998 £80.00

Chapters apply basic economic principles to explore blockchains and distributed ledger technologies through the framework of institutional economics. The book suggests ways in which cryptocurrencies such as Bitcoin may develop further in the future, bringing us back to a barter economy which removes the need for a third person in economic transactions.

Bergstrand, Jeffrey H (ed.)

### Understanding Globalization Through the Lens of Gravity

350 pages May 2019 World Scientific  
Hardback 9789811202261 ¥20,130

*Understanding Globalization Through the Lens of Gravity* is a curated collection of Bergstrand's published papers over the 30 years since his first paper on the theme of gravity. In four parts, the 17 papers span topics such as the determinants of international trade flows, economic determinants of free trade agreements, estimating the effects of economic integration agreements on trade flows, and economic determinants of multinational firms' foreign direct investment stocks, foreign affiliate sales and governments' bilateral investment treaties.

Besedes, Tibor & Nitsch, Volker (ed.)

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(*CESifo Seminar*)

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Empirical studies and theoretical analyses examine the causes and consequences of disruptions in cross-border economic relationships, including political conflict, economic sanctions, and institutional collapse.

Biro, Gabor

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Boix, Carles

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Boyce, James

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UNIVERSITY OF CHICAGO PRESS

## AIの経済学

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## NBER Conference Report

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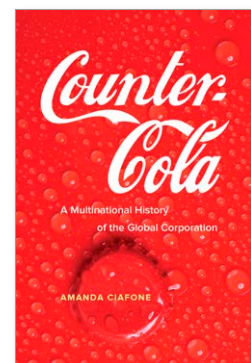
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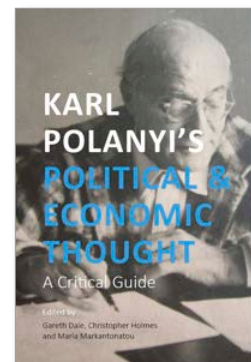
AGENDA PUBLISHING

## カール・ポランニーの政治学・経済学的思想

# Karl Polanyi's Political and Economic Thought: A Critical Guide

Edited by **Gareth Dale**, *et al.*

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495 pages

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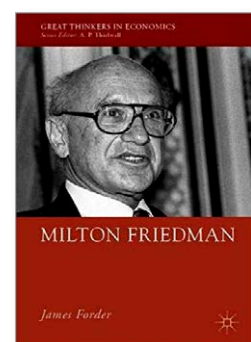
## ミルトン・フリードマン

# Milton Friedman

## Great Thinkers in Economics

By **James Forder**

This book examines the work of Milton Friedman, which is among the most significant in modern economics and, equally, among the most contentious.



Branco, Manuel Couret

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Paperback 9781487588182 US\$54.95

In this book, two experts on classical social theory explain why we must find context in the works of classical thinkers to better understand the complexities of today's issues.

Brunton, Finn

### Digital Cash: The Unknown History of the Anarchists, Utopians, and Technologists Who Created Cryptocurrency

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Coppola, Frances

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(*The Case For*)

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In this book, Frances Coppola makes the case for a different type of quantitative easing. Instead of buying assets, central banks should give money directly to ordinary people and small businesses. "QE for the People" is the fairest and most effective way of restoring crisis-hit economies and helping to solve the long-term challenges of ageing populations, automation and climate change.

Decker, Samuel *et al.* (ed.)

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This book explores the relationship between Marxist theory and AI through the lenses of different theoretical concepts, including surplus-value, labour, the general conditions of production, class composition and surplus population. It argues against left accelerationism and post-Operaismo thinkers, asserting that a deeper analysis of AI produces a more complex and disturbing picture of capitalism's future than has previously been identified.

Elveren, Adem Yavuz

### The Economics of Military Spending: A Marxist Perspective

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Fender, John

### Austerity

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John Fender explains how the economics of austerity works in theory and how it has played out in practice in the UK, US, and the Eurozone.

Ferrara, Mark S.

### New Seeds of Profit: Business Heroes, Corporate Villains, and the Future of American Capitalism

170 pages May 2019 Lexington Books

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*New Seeds of Profit* highlights the shortcomings of the admiration Americans have historically shown toward entrepreneurs and business leaders, diagnoses the underlying causes of the dysfunctional condition of American capitalism, and recommends the current trend of greater economic inequality.

Gallman, Robert E. & Rhode, Paul W.

### Capital in the Nineteenth Century

(*NBER Long-Term Factors in Economic Development*)

336 pages October 2019 Univ. of Chicago Pr.

Hardback 9780226633114 ¥8,840

Economist Robert E. Gallman (1926–98) gathered extensive data on US capital stock and created a legacy that has, until now, been difficult for researchers to access and appraise in its entirety. Here Paul W. Rhode completes this project, giving permanence to a great economist's insights and craftsmanship.

Gammage, Clair & Novitz, Tonia (ed.)

### Sustainable Trade, Investment and Finance: Toward Responsible and Coherent Regulatory Frameworks

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Sustainable development remains a high priority in international politics, as governments seek new methods of managing the consumption of resources while maintaining national economic growth. This timely book explores how the contours and facets of sustainability shape international laws and regulations that govern trade, investment and finance.

Goodwin, Neva *et al.*

### Principles of Economics in Context, 2nd ed

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Herold, Philipp

### Trust, Control, and the Economics of Governance

(*Routledge Studies in Trust Research*)

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Hodgson, Geoffrey M.

**Is There a Future for Heterodox Economics? Institutions, Ideology and a Scientific Community**

240 pages August 2019 Edward Elgar

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This perceptive book also shows how the weaknesses of a particular version of heterodoxy stemming from the Cambridge economics of the 1970s have been replicated globally in much of contemporary heterodox economics.

Islam, Rizwanul

**Full and Productive Employment in Developing Economies: Towards the Sustainable Development Goals**

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Jespersen, Jesper & Olesen, Finn (ed.)

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This timely book is devoted to the advance of post-Keynesian economics, covering the last ten years of persistent and nuanced disparities in many dimensions of macroeconomic 'reality'.

Li, Shi & Wan, Haiyuan

**Income Distribution and China's Economic "New Normal"**

(*Series on Chinese Economics Research*)

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As the Chinese economy has moved to a "New Normal" of slower growth and changed model of development, its income distribution is being affected in a number of ways. What exactly are the impacts brought by the new changes? How should we view China's income distribution on the whole? What trend will we see in the future?

Lin, Cheng *et al.* (ed.)

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McCartney, Matthew

**The Indian Economy**

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This new title in the *World Economies* series explains the development of the Indian economy since independence and partition. The book explores the debates around India's trajectory that have linked its varied history to the domination in policy-making of the interests of the industrial bourgeoisie, rich farmers and white-collar workers. The book uses case studies of poverty and inequality, of education, health, work and gender issues to outline the human story behind the economic figures and performance indicators. The factors that have made India unique, such as its internal geography and languages, the significance of the service sector, the "democratic paradox of public service delivery" are explored in detail.

Munoz-Garcia, Felix & Toro-Gonzalez, Daniel

**Strategy and Game Theory: Practice Exercises with Answers, 2nd ed**

(*Springer Texts in Business and Economics / Springer International Publishing*)

513 pages May 2019 Springer

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This textbook presents worked-out exercises on game theory with detailed step-by-step explanations. While most textbooks on game theory focus on theoretical results, this book focuses on providing practical examples in which students can learn to systematically apply theoretical solution concepts to different fields of economics and business.

Narayanamoorthy, A. *et al.*

**Agriculture and Rural India After Economic Reforms: Essays for Venkatesh B. Athreya**

(*Tulika Books*)

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Nguyen, Mark (ed.)

**WTO Dispute Settlement Decisions: Bernan's Annotated Reporter / Decisions Reported: 18 January 2011 – 25 March 2011, vol. 111**

(*WTO Dispute Settlement Decisions: Bernan's Annotated Reporter*)

650 pages June 2019 Bernan Pr.

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This book presents dispute settlement decisions of the World Trade Organization by using extensive annotations, in-depth analysis, and comprehensive summaries of case histories. The extensive index in each volume enables access to particular titles. Legal precedents and conclusions are detailed in the large annotations and conclusion sections.

Nyman, James A. *et al.* (ed.)

**The Historical Archaeology of Shadow and Intimate Economies**

304 pages June 2019 Univ. Pr. of Florida

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Emphasizing the important social relationships that form between people who participate in small-scale economic transactions, contributors to this volume explore often-overlooked networks of intimate and shadow economies—terms used to describe trade that takes place outside formal market systems.

Oude Nijhuis, Dennie (ed.)

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Edited by **Arthur Schram** and **Aljaz Ule**

The first *Handbook* in economics dedicated to the discussion of the methods of experimental economics, this timely book analyses the current state of the art in the field. Graduate students of experimental and behavioral economics will also find this a useful guide in learning about the advanced tools this exciting field has to offer.



October 2019

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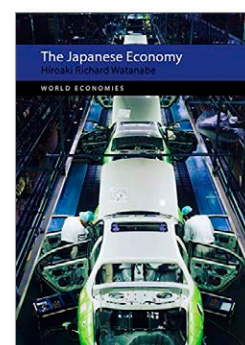
## 日本経済

# The Japanese Economy

*World Economies*

🇯🇵 By **Hiroaki Richard Watanabe**

Hiroaki Richard Watanabe examines the ups and downs of Japan's postwar economic history to offer an up-to-date and authoritative guide to the workings of Japan's economy. He highlights the country's distinct modes of business network and Japan's state-market relationship. He explores the characteristic institutional complementarity that exists among different sectors and business practices and gives particular attention to human factors, such as labour market dualism (inequality between regular and non-regular workers), gender discrimination and migration not to mention the disturbing phenomenon of *karoshi* (death by overwork). Although often associated in Western minds with futuristic automated efficiency Watanabe shows that Japan's economy retains many inefficient practices that do not comply with global standards and which exhibit a longer history of economic nationalism and the legacy of a developmental state.



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Queralt, Jahel & van der Vossen, Bas (ed.)

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*(Political Philosophy for the Real World)*

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Raday, Frances

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Rinaldi, Gustavo

### Economics for Policy Makers: A Guide for Non-Economists

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Rochon, Louis-Philippe & Monvoisin, Virginie (ed.)

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This book introduces readers to some key concepts in post-Keynesian and heterodox economics, in particular the importance of finance in relation to income distribution and growth. The book explores various aspects of financialization, such as its role in pension funds, and explores its consequences especially in developing economies.

Roemer, John E.

### How We Cooperate: A Theory of Kantian Optimization

248 pages May 2019 Yale U.P.

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Through rigorous reasoning and modeling, Roemer demonstrates a simpler theory of cooperative behavior than the standard model provides.

Rybacek, Vaclav

### **The Size of Government: Measurement, Methodology and Official Statistics**

*(Austrian Economics)*

256 pages September 2019 Agenda Publishing

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Vaclav Rybacek examines how studies have used national accounts and officially published statistics to invariably underestimate the size of government, which has led to erroneous economic policy recommendations and ultimately to an unrealistic assessment of a government's ability to meet its debts. The author shows how the methodology of macroeconomic statistics has failed to keep pace with the expansion of government and has misallocated, for example, many public producers in the field of financial services, to the corporate sector.

Summers, Tim

### **China's Hong Kong: A Global Perspective**

*(Business with China)*

240 pages July 2019 Agenda Publishing

**Hardback 9781788210683 £60.00**

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As 2017 marked the twentieth anniversary of Hong Kong's handover to Chinese rule, this book looks afresh at the constitutional settlement and considers whether it has been able to withstand the changes in Hong Kong, the economic rise of China, and the shifts in the global economy that have accompanied them.

Swaminathan, Madhura *et al.*

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Tietenberg, Tom & Lewis, Lynne

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Tong, Sarah Yueting & Kong, Tuan Yuen (ed.)

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*(EAI Series on East Asia, 0)*

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This book focuses on China's importance and efforts in East Asian economic integration by examining the changing patterns of the growing East Asian production network, reviewing the process and achievement of China's efforts in internationalising its currency and evaluating the efforts to internationalise Chinese firms.

Trincado, Estrella *et al.* (ed.)

### **Ideas in the History of Economic Development: The Case of Peripheral Countries**

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Wentland, Daniel

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160 pages September 2019 Rowman & Littlefield

**Hardback 9781475851991 US\$60.00**

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This book exposes the truths regarding education and economics so that every individual can understand the negative ramifications of implementing policies and practices based on educational and economic falsehoods.

Wright, Erik Olin

### **How to Be an Anticapitalist**

192 pages September 2019 Verso

**Paperback 9781788736053 £12.99**

In this elegant book, Erik Olin Wright has distilled decades of work into a concise and tightly argued manifesto analyzing the varieties of anti-capitalism, assessing different strategic approaches, and laying the foundations for a society dedicated to human flourishing.

Yi, Kei-Mu *et al.* (ed.)

### **Recent Developments in the Economics of Structural Change**

*(The International Library of Critical Writings in Economics Series, 360)*

896 pages May 2019 Elgar-Research

**Hardback 9781786437389 £340.00**

This collection focuses on research that investigates the causes and consequences of structural change with either theoretical or calibrated models, mindfully including some of the most celebrated literature over the last two decades.

Yinger, John (ed.)

### **Poverty And Proficiency: The Cost of and Demand for Local Public Education – A Textbook in Education Finance**

350 pages July 2019 World Scientific

**Hardback 9789811201608 ¥17,410**

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The topics in the book include the incidence of the property tax as a source of revenue for elementary and secondary education, how much more it costs to reach a state's education targets in a high-poverty school district than in a rich district, the design of state education aid programs, the impact of school quality on house values, the cost implications of school district consolidations, and the impact of state aid on school infrastructure.

Young, Brigitte

### **Gender and Finance**

*(The Gendered Economy)*

160 pages August 2019 Agenda Publishing

**Paperback 9781788211024 £25.00**

In this important study, Brigitte Young focuses our attention on the gendered implication of financial governance, financialization, monetary policy and financial crisis. She demonstrates that the silence of women in finance reinforces, or restructures, the social and material organization of gender relations that prevail at different times and places.



May 2019

240 pages

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POLITY PRESS

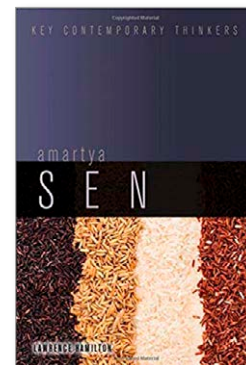
アマルティア・セン

Amartya Sen

Key Contemporary Thinkers

By Lawrence Hamilton

This book offers a much-needed introduction to Amartya Sen's extraordinary variety of ideas. Lawrence Hamilton provides an excellent, accessible guide to the full range of Sen's writings, contextualizing his ideas and summarizing the associated debates. In elegant prose, Hamilton reconstructs Sen's critiques of the major philosophies of his time, assesses his now famous concern for capabilities as an alternative for thinking about poverty, inequality, gender discrimination, development, democracy and justice, and unearths some overlooked gems.



経済理論・経済学史

Beker, Victor A. (ed.)

Alternative Approaches to Economic Theory: Complexity, Post Keynesian and Ecological Economics

(Routledge Frontiers of Political Economy)

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Dolfsma, Wilfred et al. (ed.)

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168 pages June 2019 Routledge

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McCain, Roger A.

Welfare Economics: An Interpretive History

(Routledge Advances in Social Economics)

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Mearman, Andrew et al.

What is Heterodox Economics? Conversations with Leading Economists

(Routledge Advances in Heterodox Economics)

308 pages May 2019 Routledge

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各国経済事情・経済史・経済地理

Aidoo, Richard (ed.)

The Politics of Economic Reform in Ghana

(Routledge Studies on the Political Economy of Africa)

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Budhwar, Pawan S. et al. (ed.)

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Chen, Lurong & Kimura, Fukunari (ed.)

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Conca Messina, Silvia A.

A History of States and Economic Policies in Early Modern Europe

(Perspectives in Economic and Social History)

238 pages May 2019 Routledge

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Daher, Joseph

Syria after the Uprisings: The Political Economy of State Resilience

320 pages June 2019 Pluto Pr.

Hardback 9780745339399 £75.00

Paperback 9780745339382 £19.99

Through a sharp reconstruction of the key historical developments, Daher focuses on the reasons behind the transition of a peaceful uprising into a destructive war with multiple regional and international actors. He argues that other approaches have so far neglected a global analysis of the conflict's economic, social and political characteristics.

Domhoff, G William

The Corporate Rich and the Power Elite in the Twentieth Century: How They Won, Why Liberals and Labor Lost

568 pages July 2019 Routledge

Hardback 9780367252021 £148.00

Paperback 9780367253899 £43.99

September 2019

336 pages

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9781786634375

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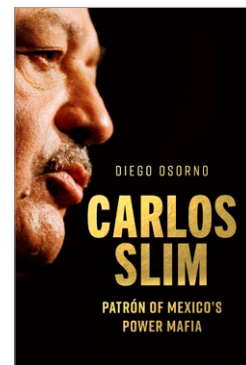
VERSO

カルロス・スリム：世界一の富豪の権力・金・道義

## Carlos Slim: The Power, Money, and Morality of One of the World's Richest Men

By **Diego Osorno**

The biography of Carlos Slim, one of the richest people of all time, is not just the tale of the first man from a developing country to ever reach the top of the Forbes list of billionaires. It is the story of a character who represents the neoliberal mentality of our times, who mistrusts politicians, believes that the market is the most efficient mechanism for everything (even to combat corruption), and sees philanthropy as a social investment with businesses as the exclusive form of collective wealth.



Hengstmengel, Joost

### Divine Providence in Early Modern Economic Thought

(*Routledge Studies in the History of Economics*)

246 pages June 2019 Routledge

Hardback 9780367194567 £115.00

Kim, Jessica M

### Imperial Metropolis: Los Angeles, Mexico, and the Borderlands of American Empire, 1865–1941

(*David J. Weber Series in the New Borderlands History*)

304 pages September 2019 U. of North Carolina

Hardback 9781469651347 US\$29.95

In this compelling narrative of capitalist development and revolutionary response, Jessica M. Kim reexamines the rise of Los Angeles from a small town to a global city against the backdrop of the U.S.-Mexico borderlands, Gilded Age economics, and American empire. It is a far-reaching transnational history, chronicling how Los Angeles boosters transformed the borderlands through urban and imperial capitalism at the end of the nineteenth century and how the Mexican Revolution redefined those same capitalist networks into the twentieth.

Kolodko, Grzegorz W. (ed.)

### The Polish Miracle: Lessons for the Emerging Markets

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Lee, You-Il & Lee, Richard

### The Korean Economy: From Growth to Maturity

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Lopes, Carlos & Kararach, Auma George

### Structural Change in Africa: Misperceptions, New Narratives and Development in the 21st Century

(*The International Political Economy of New Regionalisms Series*)

264 pages July 2019 Routledge

Hardback 9781138348448 £115.00

O'Reagan, Douglas M.

### Taking Nazi Technology: Allied Exploitation of German Science after the Second World War

288 pages June 2019 Johns Hopkins U.P.

Hardback 9781421428871 US\$54.95

A deeply researched comparative history of the American, British, French, and Soviet efforts to control and exploit German science and technology amid fierce internal and external competition, *Taking Nazi Technology* is the first history to capture the whole picture of this crucial period at the dawn of the Cold War.

Persson, Atkeyelsh G. M.

### Foreign Direct Investment in Large-Scale Agriculture in Africa: Economic, Social and Environmental Sustainability in Ethiopia

(*Routledge Contemporary Africa*)

144 pages May 2019 Routledge

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Rapacki, Ryszard (ed.)

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Zidek, Libor *et al.*

### Centrally Planned Economies: Theory and Practice in Socialist Czechoslovakia

(*Routledge Studies in the European Economy*)

264 May 2019 Routledge

Hardback 9781138614383 £110.00

マクロ経済学・経済政策・経済発展

Ahiakpor, James C.W.

### Macroeconomics without the Errors of Keynes: The Quantity Theory of Money, Saving, and Policy

(*Routledge Studies in the History of Economics*)

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Hardback 9781138658561 £105.00

Blanchard, Olivier & Summers, Lawrence H. (ed.)

### **Evolution or Revolution? Rethinking Macroeconomic Policy after the Great Recession**

392 pages April 2019 MIT Pr.

Hardback 9780262039369 US\$39.95

Leading economists discuss post-financial crisis policy dilemmas, including the dangers of complacency in a period of relative stability.

Blecker, Robert A. & Setterfield, Mark

### **Heterodox Macroeconomics: Models of Demand, Distribution and Growth**

640 pages September 2019 Edward Elgar

Hardback 9781784718893 £140.00

Paperback 9781784718916 £45.00

*Heterodox Macroeconomics* provides an accessible, pedagogically oriented treatment of the leading models and approaches in heterodox macroeconomics with clear, step-by-step presentations of core models and their solutions, properties and implications.

Capello, Roberta & Nijkamp, Peter (ed.)

### **Handbook of Regional Growth and Development Theories: Revised and Extended, 2nd ed**

736 pages June 2019 Edward Elgar

Hardback 9781788970013 £235.00

This fully revised and updated *Handbook* brings together contributions looking at new pathways in regional economics, written by many well-known international scholars. The aim is to present the most cutting-edge theories explaining regional growth and local development.

Challe, Edouard / Emanuel, Susan (trans.)

### **Macroeconomic Fluctuations and Policies**

360 pages April 2019 MIT Pr.

Hardback 9780262039550 US\$120.00

The basic tools for analyzing macroeconomic fluctuations and policies, applied to concrete issues and presented within an integrated New Keynesian framework.

Duarte, Rubens de Siqueira

### **The Politics behind Aid and Cooperation Norms: Critical Reflections on the Normative Role of Brazil and the United Kingdom**

294 pages June 2019 Lexington Books

Hardback 9781498582728 US\$105.00

Based on the Brazilian and British cases, this book explores the politics behind aid and cooperation norms, unveiling how actors use such norms to achieve a range of objectives beyond the purported goal of international development.

Foley, Duncan K. *et al.*

### **Growth and Distribution, 2nd ed**

416 pages February 2019 Harvard U.P.

Hardback 9780674986428 US\$60.00

Authors Foley, Michl, and Tavani offer a major revision of an established textbook on the theory, measurement, and history of economic growth, with new material on climate change, corporate capitalism, and innovation.

Greer, Scott L. & Elliott, Heather

### **Federalism and Social Policy: Patterns of Redistribution in 11 Democracies**

352 pages June 2019 U. of Michigan Pr.

Hardback 9780472131174 US\$85.00

Is a strong and egalitarian welfare state compatible with federalism? This volume explores the complex relationship between decentralization and the welfare state to determine whether or not decentralization has negative consequences for welfare.

Listokin, Yair

### **Law and Macroeconomics: Legal Remedies to Recessions**

238 pages March 2019 Harvard U.P.

Hardback 9780674976054 US\$45.00

After 2008, private-sector spending took a decade to recover. Yair Listokin thinks we can respond more quickly to the next meltdown by reviving and refashioning a policy approach, used in the New Deal, to harness law's ability to function as a macroeconomic tool, stimulating or relieving demand as required under certain crisis conditions.

McNeill, Desmond

### **The Contradictions of Foreign Aid**

116 pages July 2019 Routledge

Hardback 9780367262471 £80.00

Roberts, James C.

### **Constructing Global Public Goods**

168 pages May 2019 Lexington Books

Hardback 9781498553568 US\$90.00

This book brings a constructivist approach to analyzing public goods by recognizing that preferences are socially constructed from the actors' identities. This synthesis of constructivism and rational choice provides a deeper understanding of the decision to provide goods such as protecting human rights and collective security.

Yip, Paul Sau-Leung

### **From the Global Financial Tsunami to the Asset Bubbles in Asia: Lessons for Macroeconomic Policy Management**

250 pages July 2019 World Scientific

Hardback 9789814623681 ¥15,500

This book first provides a concise review on the global financial tsunami and the European debt crisis, and draws important lessons for future macroeconomic policy management.

## 技術革新・研究開発政策

Clucas, Tom *et al.* (ed.)

### **Futures Worth Preserving: Cultural Constructions of Nostalgia and Sustainability**

(*Culture and Theory / Transcript-Verlag*)

280 pages May 2019 Columbia U.P.

Paperback 9783837641226 US\$45.00

Miklian, Jason *et al.* (ed.)

### **Business, Peacebuilding and Sustainable Development**

(*Business and Peacebuilding*)

256 pages June 2019 Routledge

Hardback 9780367175030 £110.00

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Panetti, Eva

### The Dynamics of Local Innovation Systems: Structures, Networks and Processes

(Routledge Studies in the Economics of Innovation)

110 pages May 2019 Routledge

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Stahel, Walter R

### The Circular Economy: A User's Guide

112 pages June 2019 Routledge

Hardback 9780367200145 £110.00

Paperback 9780367200176 £29.99

## ミクロ経済学・企業論

Baker, Jonathan B

### The Antitrust Paradigm: Restoring a Competitive Economy

310 pages May 2019 Harvard U.P.

Hardback 9780674975781 US\$45.00

At a time when tech giants have amassed vast market power, Jonathan Baker shows how laws and regulations can be updated to ensure more competition. The sooner courts and antitrust enforcement agencies stop listening to the Chicago school and start paying attention to modern economics, the sooner Americans will reap the benefits of competition.

Hassan, M. Kabir *et al.* (ed.)

### Islamic Corporate Finance

256 pages June 2019 Routledge

Hardback 9781138480919 £110.00

Paperback 9781138480926 £29.99

Hendry, David *et al.*

### Forecasting: An Essential Introduction

232 pages June 2019 Yale U.P.

Paperback 9780300244663 US\$25.00

In this accessible and engaging guide, David Hendry, Michael Clements, and Jennifer Castle provide a concise and highly intuitive overview of the process and problems of forecasting. They explain forecasting concepts including how to evaluate forecasts, how to respond to forecast failures, and the challenges of forecasting accurately in a rapidly changing world.

Lubinski, Christina (ed.)

### The Routledge Companion to the Makers of Global Business

(Routledge Companions in Business, Management and Accounting)

618 pages July 2019 Routledge

Hardback 9781138242654 £165.00

Maguire, Kieran

### The Price of Football: The Finance and Economics of the Beautiful Game

224 pages August 2019 Agenda Publishing

Hardback 9781911116899 £60.00

Paperback 9781911116905 £16.00

Kieran Maguire looks at the different ways in which professional football operates as a business—how clubs make their money, or more commonly, lose it. In particular he analyses how success is measured by the different and often competing stakeholders in football clubs—owners, managers, fans, players, commercial partners and the media. Throughout, he draws on a range of case studies using the finances of professional clubs in the UK and overseas to show how the traditional profit based approach of limited companies applies to football.

Mansharamani, Vikram

### Boombustology: Spotting Financial Bubbles Before They Burst, 2nd ed

384 pages May 2019 Wiley

Hardback 9781119575603 US\$29.95

Now in its second edition, *Boombustology* is an authoritative, up-to-date guide on the history of booms, busts, and financial cycles. Engaging and accessible, this popular book helps investors, policy-makers, and analysts navigate the radical uncertainty that plagues today's uncertain investing and economic environment.

Pollock, Anne

### Synthesizing Hope: Matter, Knowledge, and Place in South African Drug Discovery

208 pages May 2019 Univ. of Chicago Pr.

Hardback 9780226629049 ¥11,220

Paperback 9780226629186 ¥3,740

*Synthesizing Hope* explores the many legacies that create conditions of possibility for South African drug discovery, especially the specific form of settler colonialism characterized by apartheid and resource extraction.

Schneider, Geoffrey

### Microeconomic Principles and Problems: A Pluralist Introduction

(Routledge Pluralist Introductions to Economics)

624 pages June 2019 Routledge

Hardback 9780367024840 £150.00

Paperback 9780367024871 £59.99

Sitaraman, Ganesh & Alstott, Anne L

### The Public Option: How to Expand Freedom, Increase Opportunity, and Promote Equality

236 pages July 2019 Harvard U.P.

Hardback 9780674987333 US\$25.95

A solution to inequalities—in health care, retirement, education, recreation, communication—is as close as the public library, post office, community pool, or elementary school. *The Public Option* shows that opportunities to develop reasonably priced government-provided services that coexist with private options are all around us.

Varian, Hal R.

### Intermediate Microeconomics with Calculus: A Modern Approach: Media Update, 9th International Student Ed

June 2019 W.W. Norton

Paperback 9780393690019 US\$191.25

The most modern and authoritative text—now with online homework.

Kariv, Dafna

**Educating Entrepreneurs: Innovative Models and New Perspectives**

256 pages July 2019 Routledge

Hardback	9781138542839	£120.00
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Mitra, Jay

**Entrepreneurship, Innovation and Regional Development: An Introduction, 2nd ed**

496 pages August 2019 Routledge

Hardback	9781138685611	£150.00
Paperback	9781138685628	£45.99

Tornhill, Sofie

**The Business of Women's Empowerment: Corporate Gender Politics in the Global South**

(Global Political Economies of Gender and Sexuality)

224 pages August 2019 R & L International

Hardback	9781786601582	US\$120.00
Paperback	9781786601599	US\$39.95

This book critically examines how ideals of female entrepreneurial conduct are transmitted, ideologically anchored and negotiated as well as the kind of societal transformations the initiative opens up for in two national contexts.

Anderson, Kym (ed.)

**The International Economics of Wine**

(World Scientific Studies in International Economics)

528 pages June 2019 World Scientific

Hardback	9789811202087	¥22,850
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*The International Economics of Wine* provides a broad range of studies by Professor Kym Anderson and his co-authors of the international trade dimension of national, regional and global wine market developments over the past quarter-century. Prior to 1990, barely 10% of global wine production crossed national borders, but now that figure is 40%. In that short period, wine has switched from being one of the world's least-traded agricultural products to one of the most traded internationally. This has created an unprecedented boom for consumers, who have also witnessed huge improvements in the quality and diversity of wines available.

Bauer, Jeffrey C.

**Not What the Doctor Ordered: Liberating Caregivers and Empowering Consumers for Successful Health Reform, 3rd ed**

192 pages July 2019 CRC Pr.

Hardback	9781138050808	£30.99
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Bhattacharya, Neeladri

**The Great Agrarian Conquest: The Colonial Reshaping of a Rural World**

511 pages September 2019 State U. of New York

Hardback	9781438477398	US\$100.00
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This book examines how, over colonial times, the diverse practices and customs of an existing rural universe—with its many forms of livelihood—were reshaped to create a new agrarian world of settled farming.

Buainain, Antonio M. et al. (ed.)

**Agricultural Development in Brazil: The Rise of a Global Agro-food Power**

(Routledge Studies in Agricultural Economics)

296 pages June 2019 Routledge

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Chen, Jin

**The Internationalization of Technological Innovation for Chinese Enterprises**

(Series on Innovation and Operations Management for Chinese Enterprises)

300 pages May 2019 World Scientific

Hardback	9789813208667	¥17,410
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Based on a new perspective, this book explores the theory of internationalization of technological innovation in four aspects, namely strategy, organization, resource allocation and environment, and analyzes the development rules and key points of management in the internationalization of technological innovation for Chinese firms.

Cudny, Waldemar

**City Branding and Promotion: The Strategic Approach**

(Routledge Contemporary Perspectives on Urban Growth, Innovation and Change)

186 pages May 2019 Routledge

Hardback	9781138488106	£115.00
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Desbordes, Michel et al. (ed.)

**The Global Sport Economy: Contemporary Issues**

(Routledge Research in Sport Business and Management)

328 pages June 2019 Routledge

Hardback	9780367151058	£115.00
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Guthman, Julie

**Wilted: Pathogens, Chemicals, and the Fragile Future of the Strawberry Industry**

(Critical Environments: Nature, Science, and Politics, 6)

328 pages September 2019 U. of California Pr.

Hardback	9780520305274	US\$85.00
Paperback	9780520305281	US\$29.95

In *Wilted*, Julie Guthman tells the story of how the strawberry industry came to rely on soil fumigants, and how that reliance reverberated throughout the rest of the fruit's production system. The particular conditions of plants, soils, chemicals, climate, and laboring bodies that once made strawberry production so lucrative in the Golden State have now changed and become a set of related threats that jeopardize the future of the industry.

Humphreys, Matthew & Munro, Doug

**Brexit and the Car Industry**

(Legal Perspectives on Brexit)

152 pages June 2019 Routledge

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Hyz, Alina

**SME Finance and the Economic Crisis: The Case of Greece**

(Routledge Studies in the European Economy)

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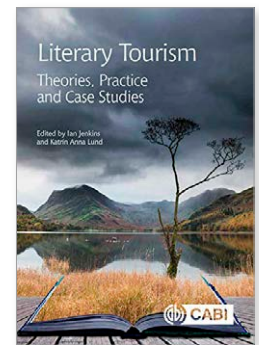
CABI

文学ツーリズム：理論、実践、ケーススタディ

## Literary Tourism: Theories, Practice and Case Studies

Edited by **Ian Jenkins** and **Katrin Anna Lund**

This book provides a grounding in the theoretical perspectives on literature and the tourist experience. It explores practical applications of literary tourism, such as destination promotion and creation, responsible tourism and learning benefits, and uses global case studies to study literary tourism in action.



May 2019

200 pages

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£99.95

Paperback

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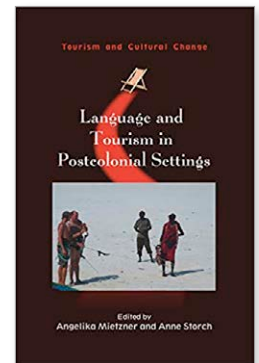
植民地独立後のツーリズムと言語

## Language and Tourism in Postcolonial Settings

*Tourism and Cultural Change*

By **Angelika Mietzner** and **Anne Storch**

This book focuses on perspectives from and on the global south, providing fresh data and analyses on languages in African, Caribbean, Middle-Eastern and Asian tourism contexts. It provides a critical perspective on tourism in postcolonial and neocolonial settings, explored through in-depth case studies.



June 2019

160 pages

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£80.00

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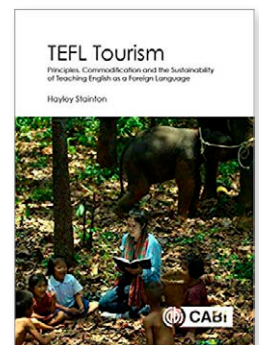
TEFLツーリズム：

原則、商品化、外国語としての英語教育の持続可能性

## TEFL Tourism: Principles, Commodification and the Sustainability of Teaching English as a Foreign Language

By **Hayley Stainton**

The first of its kind 'TEFL tourism' (teaching English as a foreign language), outlines the scale of the sector and the rapid commercialisation of TEFL teaching across the world. It outlines the processes and factors within this area of tourism. It also considers stakeholders and sustainability considerations of the industry.



August 2019

416 pages

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EDWARD ELGAR

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## Handbook of Sustainable Innovation

Edited by **Frank Boons** and **Andrew McMeekin**

*The Handbook of Sustainable Innovation* maps the multiple lineages of research and understanding that constitute academic work on how technological change relates to sustainable practices of production and consumption.



Osborne, Wayne

### Manufacturing and the Great War

(*Routledge Studies in First World War History*)

200 pages July 2019 Routledge

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Sachs, Carolyn E. (ed.)

### Gender, Agriculture and Agrarian Transformations: Changing Relations in Africa, Latin America and Asia

(*Earthscan Food and Agriculture*)

262 pages June 2019 Routledge

Hardback 9781138384941 £115.00

Siu, Ricardo Chi Sen

### Economic Principles for the Hospitality Industry

(*Hospitality Essentials Series*)

240 pages July 2019 Routledge

Hardback 9781138090644 £110.00

Paperback 9781138090651 £33.99

## 公共財政

Ioannides, Yannis M. (ed.)

### Recent Developments in the Economics of Housing, 2 vols

(*The International Library of Critical Writings in Economics Series, 364*)

1,392 pages June 2019 Elgar-Research

Hardback 9781788112000 £525.00

This collection compiles the most significant and contemporary literary contributions to the field of the economics of housing. Volume one includes articles that cover the housing markets demand and supply whilst considering these factors interactions on real estate valuations, home ownership and wealth decisions. Volume two focuses on the interfaces that occur from the dynamics of neighbourhoods and housing prices.

Johnson, Craig L. & Kriz, Kenneth A. (ed.)

### Tax Increment Financing and Economic Development: Uses, Structures, and Impact, 2nd ed

256 pages July 2019 State U. of New York

Hardback 9781438474977 US\$95.00

Paperback 9781438474984 US\$34.95

This book brings together leading experts to examine the evolving nature of tax increment financing (TIF), the most widely used tool of local economic and community development. Originally designed as an innovative approach to the redevelopment of blighted areas, it has become a more general-purpose tool of economic and community development.

Saving, Thomas R

### A Century of Federal Reserve Monetary Policy: Issues and Implications for the Future

308 pages July 2019 World Scientific

Hardback 9789811201776 ¥11,970

The Federal Reserve System, created in the early 20th century, is now more than a hundred years old. This book takes the reader through the founding and first century of Federal Reserve monetary policy, and uses the analysis of the past to address the present and future issues of central banking.

## 通貨・金融・保険

Blonigen, Bruce

### Foreign Direct Investment

(*World Scientific Studies in International Economics*)

556 pages June 2019 World Scientific

Hardback 9789813277007 ¥20,130

This book is a collection of important reference works by Bruce Blonigen on foreign direct investment (FDI). The book is primarily composed of empirical analyses of foreign direct investment behavior from an industrial organization and international trade perspective.

Bonin, Hubert

### French Banking and Entrepreneurialism in China and Hong Kong: From the 1850s to 1980s

(*Banking, Money and International Finance*)

224 pages June 2019 Routledge

Hardback 9780367210427 £115.00

Chance, Don M

### Financial Risk Management: An End User Perspective

400 pages July 2019 World Scientific

Hardback 9789811201837 ¥18,770

Paperback 9789811202674 ¥9,250

This book levels the playing field by approaching risk management from the "buy side", focusing on educating corporate and institutional users of risk management products on the essential knowledge they need to be an intelligent buyer.

Chevallier, Julien *et al.* (ed.)

### Financial Mathematics, Volatility and Covariance Modelling: Volume 2

(*Routledge Advances in Applied Financial Econometrics*)

400 pages June 2019 Routledge

Hardback 9781138060944 £140.00

D'ecclisia, Rita Laura *et al.* (ed.)

### Collected Works of Professor Marida Bertocchi

(*World Scientific Handbook in Financial Economics Series*)

350 pages August 2019 World Scientific

Hardback 9789811200809 ¥16,320

Paperback 9789811200816 ¥6,120

This volume is representative of Marida Bertocchi's broad research interests and includes papers on the development of numerical algorithms to their applications in energy, finance, and logistics. It also includes significant papers on the development and application of stochastic optimization to financial and logistics problems and Marida's later work on robust optimization for risk management in renewable energy systems, finance and logistics, and modelling mortality risk.

Epstein, Gerald

### The Political Economy of Central Banking: Contested Control and the Power of Finance, Selected Essays of Gerald Epstein

592 pages August 2019 Edward Elgar

Hardback 9781788978408 £135.00

Written over several decades by Gerald Epstein and co-authors, these works explore why central banks do what they do, and how they could better operate. Epstein shows that central banks are a contested terrain over which major economic and political groups fight for control; and demonstrates that though in the US and most other countries, private bankers have the upper-hand in this political struggle, they don't always win.

Fabozzi, Frank J. & Jones, Frank J.

**Foundations of Global Financial Markets and Institutions, 5th ed**

1,088 pages May 2019 MIT Pr.

Hardback 9780262039543 US\$145.00

A thoroughly revised and updated edition of a textbook for graduate students in finance, with new coverage of global financial institutions.

Froyen, Richard T. & Guender, Alfred V.

**Optimal Monetary Policy Under Uncertainty, 2nd ed**

448 pages September 2019 Edward Elgar

Hardback 9781784717186 £110.00

Casting a wide net in this, their second edition, Froyen and Guender provide coverage of the model-based literature on optimal monetary policy in the presence of uncertainty, with both open- and closed-economy frameworks considered.

Garrett-Scott, Shennette

**Banking on Freedom: Black Women in U.S. Finance Before the New Deal**

(*Columbia Studies in the History of U.S. Capitalism*)

288 pages May 2019 Columbia U.P.

Hardback 9780231183901 US\$105.00

Paperback 9780231183918 US\$35.00

Shennette Garrett-Scott explores black financial innovation and its transformative impact on U.S. capitalism through the story of the St. Luke Bank in Richmond, Virginia: the first and only bank run by black women. This book offers an unparalleled account of how black women carved out economic, social, and political power.

Grabowski, Mark

**Cryptocurrencies: A Primer on Digital Money**

(*Routledge Focus on Economics and Finance*)

136 pages June 2019 Routledge

Hardback 9780367192679 £45.00

Hulme, Alison

**A Brief History of Thrift**

152 pages June 2019 Manchester U.P.

Hardback 9781526128836 £80.00

This book explores 'thrift' through its moral, religious, ethical, political, spiritual and philosophical expressions, and via key characters such as Benjamin Franklin, Samuel Smiles, and Henry Thoreau.

Irons, Robert

**The Fundamental Principles of Finance**

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Issing, Otmar

**The Long Journey of Central Bank Communication**

104 pages September 2019 MIT Pr.

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A leading economist and former central banker discusses the evolution of central bank communication from secretiveness to transparency and accountability.

Ivashina, Victoria & Lerner, Josh

**Patient Capital: The Challenges and Promises of Long-Term Investing**

264 pages May 2019 Princeton U.P.

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Jacque, Laurent L.

**International Corporate Finance: Value Creation with Currency Derivatives in Global Capital Markets, 2nd ed**

(*Wiley Finance*)

768 pages September 2019 Wiley

Paperback 9781119550464 US\$120.00

*International Corporate Finance* offers thorough coverage of the international monetary system, international financing, foreign exchange risk management and cross-border valuation. Additionally, the book offers keen insight on how disintermediation, deregulation and securitization are re-shaping global capital markets.

Lee, Bernard

**Investment Analytics: Theory and Practice**

250 pages September 2019 World Scientific

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The book aims to set the methodological gold standard for artificial intelligence-driven analytics for institutional investing.

Metawa, Noura *et al.* (ed.)

**Expert Systems in Finance: Smart Financial Applications in Big Data Environments**

(*Banking, Money and International Finance, 11*)

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Oseni, Umar A. & Ali, S. Nazim (ed.)

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Oshikoya, Temitope W. & Durosinmi-Etti, Kehinde

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Qadri, Hussain Mohi-ud-Din & Bhatti, Ishaq (ed.)

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Saggi, Kamal (ed.)

### Technology Transfer, Foreign Direct Investment, and the Protection of Intellectual Property in the Global Economy

(*World Scientific Studies in International Economics*)

320 pages February 2020 World Scientific

Hardback 9789813233010 ¥17,410

This volume collects 26 papers covering channels of international technology transfer; multinational firms, market structure, and welfare; intellectual property rights, foreign direct investment, and innovation; flexibilities contained in the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS); exhaustion of intellectual property rights and compulsory licensing of patents; trade, foreign direct investment, and industrial policy; and, oligopolistic competition, research and development, and vertical contracts.

Sawyer, Malcolm

### The Power of Finance: Financialization and the Real Economy

320 pages September 2019 Agenda Publishing

Hardback 9781911116950 £25.00

*The Power of Finance* explores the pervasive forms that financialization has taken, its rise as a global phenomenon, its impact on economic growth, its transformative effect on businesses and the costs that we pay as consumers. Malcolm Sawyer, a leading authority on financialization, gives an unrivalled overview of the development of financialization, its impact, and its role both as an enabler and as a driver of inequality. He asks whether finance has become a burden to growth and what, if anything, can be done to tame and control its power.

Scardovi, Claudio & Bezzecchi, Alessia

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Spellman, Frank R.

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Stout, Noelle

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Focusing on the hard-hit Sacramento Valley, Noelle Stout uncovers the predacious bureaucracy that organized the largest bank seizure of residential homes in U.S. history. Stout reveals the failure of Wall Street banks' mortgage assistance programs—backed by over \$300 billion of federal funds—to deliver on the promise of relief.

Sudria, Carles & Blasco-Martel, Yolanda (ed.)

### The Origins of Modern Banking in Spain: The Role of Monetary Plurality

(*Financial History*)

192 pages May 2019 Routledge

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Wenniges, Tim & Lohman, Walter

### Chinese FDI in the EU and the US: Simple Rules for Turbulent Times

118 pages July 2019 Palgrave Macmillan

Hardback 9789811360701 €119.99

This book examines the evolving economic relationship between China and the West, in particular investment regimes and climates.

## 投資

Ferson, Wayne

### Empirical Asset Pricing: Models and Methods

496 pages March 2019 MIT Pr.

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An introduction to the theory and methods of empirical asset pricing, integrating classical foundations with recent developments.

## 國際經濟・國際金融・貿易

Berend, Ivan T.

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Cheung, Yin-wong & Hazari, Bharat R. (ed.)

### Surveys of International Trade

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This volume incorporates important surveys from a historical perspective. The masterly survey of Bhagwati provides great intuition about trade theoretical results and Chipman's three surveys present the mathematics of trade theory. These are very deep surveys from a mathematical point of view and show, for example, the Ricardian model as an application of Quasi-Concave programming and also the magnificent use of Sperner's Lemma for the odd and even intersections that occur in some problems in trade theory.

Chevallier, Julien *et al.* (ed.)

### International Financial Markets: Volume 1

(*Routledge Advances in Applied Financial Econometrics*)

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Fратиanni, Michele *et al.*

### International Money and Finance

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This first edition explores important recent topics in international money and finance, including those on exchange rate regimes, the foreign exchange market, balance of payments, parity conditions, international capital flow, financial crises, and regulatory responses.

Ing, Lili Yan *et al.* (ed.)

### East Asian Integration: Goods, Services and Investment

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Rhee, Yeongseop & Messerlin, Patrick

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An argument that a rules-based reform of the international monetary system, achieved by applying basic economic theory, would improve economic performance.

Withers, Matt

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Yang, Wandong *et al.*

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This book examines the economic, cultural and structural factors affecting China's economic growth, and expounds why China's economy has been so successful in the past, and the challenges that lie ahead for the country amidst the changing world, new challenges and uncertainties.

Zhang, Yunling

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Zhang, Yunling

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Jackson, William A.

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Leautier, Thomas-Olivier

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Macher, Jeffrey T. & Mayo, John W. (ed.)

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# Open Architecture for the People: Housing Development in Post-War Japan

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This book explores Japanese architecture and the three different phases of development between the years 1950 and 2018.

Moore, Margaret

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States claim the right to control the natural resources within their territory. Liberals argue for a system of private ownership rights, including over natural resources, while egalitarians dispute such claims and argue for equal rights to natural resources. Moore shows why these standard approaches to resource justice are wanting, and offers an original approach that examines the different ways in which people interact with resources in order to determine what good is at stake in any particular case.

Nemet, Gregory F.

### How Solar Energy Became Cheap: A Model for Low-Carbon Innovation

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This book explores the economics of solar energy and the role of government in the development of a low-carbon energy system. It offers a model for low-carbon innovation that can be applied to other energy technologies.

Nguyen, Duc Khuong & Goutte, Stephane (ed.)

### Handbook of Energy Finance: Theories, Practices and Simulations

800 pages September 2019 World Scientific

Hardback	9789813278370	¥31,010
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This handbook aims to advance the debate on the theories and practices of quantitative energy finance while shedding light on innovative results and technical methods applied to energy markets. Its primary focus is on the recent development and applications of mathematical and quantitative approaches for a better understanding of the stochastic processes that drive energy market movements.

Rinkinen, Jenny *et al.* (ed.)

### Energy Fables: Challenging Ideas in the Energy Sector

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This book challenges the dominant narratives of the energy sector and offers a critical perspective on the role of energy in the economy and society. It explores the complexities of energy markets and the challenges of transitioning to a low-carbon energy system.

Skea, Jim *et al.*

### Energy Innovation for the Twenty-First Century: Accelerating the Energy Revolution

456 pages September 2019 Edward Elgar

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This book addresses the question: how effective are countries in promoting the innovation needed to facilitate an energy transition? Chapters explore energy policy and institutions, innovation policy in general, as well as energy innovation in key countries, including the US, Germany, the UK, China, Japan and Korea, and the EU.

Symons, Jonathan

### Ecomodernism: Technology, Politics and The Climate Crisis

224 pages May 2019 Polity Pr.

Hardback	9781509531196	US\$64.95
Paperback	9781509531202	US\$19.95

In this book, Jonathan Symons offers a qualified defence of the ecomodernist vision. Ecomodernism, he explains, is neither as radical or reactionary as its critics claim, but belongs in the social democratic tradition, promoting a third way between laissez-faire and anti-capitalism. Critiquing and extending ecomodernist ideas, Symons argues that states should defend against climate threats through transformative investments in technological innovation.

Thampapillai, Dodo J. & Ruth, Matthias

### Environmental Economics: Concepts, Methods and Policies

340 pages June 2019 Routledge

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Bates, David

### The Ordeal of the Jungle: Race and the Chicago Federation of Labor, 1903–1922

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Boldly revises previous scholarship regarding Chicago's labour movement in the World War I era. The book examines the failures of the Chicago Federation of Labor to build a progressive, interracial organisation. Following failed strikes and a tumultuous time, the Chicago Race Riot of 1919 shattered the CFL's tenuous interracial alliance.

June 2019

484 pages

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US\$189.00

BERNAN PRESS

米国労働統計ハンドブック(2019年版):  
雇用、賃金、生産性、その他の労働データ 第22版

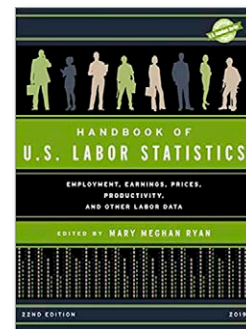
**Handbook of U.S. Labor Statistics 2019:  
Employment, Earnings, Prices,  
Productivity, and Other Labor Data**

22nd edition

**U.S. DataBook Series**

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*The Handbook of U.S. Labor Statistics: Employment, Earnings, Prices, Productivity, and Other Labor Data* continues and enhances the Bureau of Labor Statistics's (BLS) discontinued publication, *Labor Statistics*. It brings authoritative data from the BLS and other government agencies together into a convenient, single-volume source of labor data.



Black, J. Stewart

**Competing for and with Human Capital: It Is Not Just for HR Anymore**

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Blanchflower, David G.

**Not Working: Where Have All the Good Jobs Gone?**

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Hardback 9780691181240 ¥4,070

Brown, Martyn & de Ruyter, Alex

**The Gig Economy**

(*The Economy: Key Ideas*)

192 pages July 2019 Agenda Publishing

Hardback 9781788210041 £50.00  
Paperback 9781788210058 £15.00

The "gig economy" is a relatively recent term coined to describe a range of working arrangements that have previously been denoted as precarious, flexible and contingent. Borrowed from musicians, a "gig" describes a one-night performance, but in the context of general employment, it covers the self-employed who work for hire, those on temporary, short-term contracts and on zero-hours contracts. In this concise overview, Alex de Ruyter and Martyn Brown explain the key facets of the gig economy and explore the dangers and potential it affords.

Capasso, Salvatore (ed.)

**Mediterranean Migration and the Labour Markets: Policies for Growth and Social Development in the Mediterranean Area**

(*Routledge Studies in Labour Economics*)

288 pages August 2019 Routledge

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Drescher, Nuala McGann *et al.*

**United University Professions: Pioneering in Higher Education Unionism**

320 pages June 2019 State U. of New York

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Paperback 9781438474687 US\$29.95

*United University Professions* is a history of United University Professions (UUP), which grew from humble beginnings to become the nation's largest higher education union, representing some 35,000 academic and professional staff within the State University of New York (SUNY) system.

Freeman, Joshua B. (ed.)

**City of Workers, City of Struggle: How Labor Movements Changed New York**

(*Columbia Studies in the History of U.S. Capitalism*)

320 pages June 2019 Columbia U.P.

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*City of Workers, City of Struggle* brings together essays by leading historians of New York and a wealth of illustrations, offering rich descriptions of work, life, and political struggle. It recounts how workers have built formal and informal groups not only to advance their own interests but also to pursue a vision of what the city should be.

Frey, Carl Benedikt

**The Technology Trap: Capital, Labor, and Power in the Age of Automation**

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Gentile, Elisabetta (ed.)

**Skilled Labour Mobility and Migration: Challenges and Opportunities for the ASEAN Economic Community**

272 pages July 2019 Edward Elgar

Hardback 9781788116169 £90.00

This book explores the key vision of the Association of Southeast Asian Nations (ASEAN): fostering the free flow of goods, services, investment, and skilled labor in order to establish a globally competitive region with a single market and production base.



Haddad, Carol

### Ungendering Technology: Women's Mastery of Technology in the Masculine Sphere

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Harquail, Celia V.

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Johannessen, Jon-Arild

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Kiess, Johannes M & Seeliger, Martin (ed.)

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Martinez, Isabel

### Becoming Transnational Youth Workers: Independent Mexican Teenage Migrants and Pathways of Survival and Social Mobility

(*Latinidad: Transnational Cultures in the United States*)

274 pages May 2019 Rutgers U.P.

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Paperback 9780813589794 US\$29.95

Contests mainstream notions of adolescence with its study of a previously under-documented cross-section of Mexican immigrant youth. Isabel Martinez examines unaccompanied Mexican teenage minors who emigrated to New York in the early 2000s. These emigrant youth disrupt mainstream notions of what practices are appropriate at their ages.

Rediker, Marcus *et al.* (ed.)

### A Global History of Runaways: Workers, Mobility, and Capitalism, 1600–1850

(*California World History Library, 28*)

266 pages August 2019 U. of California Pr.

Hardback 9780520304352 US\$95.00

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*A Global History of Runaways*, edited by Marcus Rediker, Titas Chakraborty, and Matthias van Rossum, compares and connects runaways in the British, Danish, Dutch, French, Mughal, Portuguese, and American empires. Together these essays show how capitalism required vast numbers of mobile workers who would build the foundations of a new economic order.

Semenza, Renata & Pichault, Francois (ed.)

### The Challenges of Self-Employment in Europe: Status, Social Protection and Collective Representation

256 pages May 2019 Edward Elgar

Hardback 9781788118446 £90.00

Presenting the results of a wide-reaching European survey, this book highlights key issues being faced across Europe: the implementation of universal social protection schemes; active labour market policies to support sustainable self-employment and the renewal of social dialogue through bottom-up organisations to extend the collective representation of self-employed professionals. With its theoretically-informed, empirical and interdisciplinary comparative analysis, this book identifies and explains key strategies to resolve these challenges.

Yenilmez, Meltem Ince & Celik, Onur Burak (ed.)

### A Comparative Perspective of Women's Economic Empowerment

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Yenilmez, Meltem Ince & Celik, Onur Burak (ed.)

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ビジネス・経営学

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Humphrey, John (ed.)

### Global Value Chains

(*The International Library of Critical Writings in Economics Series, 362*)

896 pages May 2019 Elgar-Research

Hardback 9781788114431 £340.00

The collection includes many of the texts that framed the global value chain approach together with in-depth case-studies of particular sectors and policy-oriented research concerned with reducing poverty and accelerating growth in poorer countries.

Kendrick, Terry

### Engaging your Community through Active Strategic Marketing

224 pages July 2019 Facet Pub.

Hardback 9781783303847 £119.95

Paperback 9781783303830 £59.95

This book provides an overview of best practice strategic marketing with advice on how to implement effective marketing activities in libraries and information services with the best chance of success.

● Kokubu, Katsuhiko & Nagasaka, Yoshiyuki (ed.)

### Sustainability Management and Business Strategy in Asia

(*Japanese Management and International Studies, 16*)

250 pages May 2019 World Scientific

Hardback 9789811200182 ¥13,330

Sustainability is a concept that unifies the environment, economy, and society, and has spread as a key concept in enterprise management. The United Nations adopted the Sustainable Development Goals (SDGs) in 2015, which require worldwide efforts to reach a sustainable society, and also applies to private enterprises.

Linder, Kathryn E. (ed.)

### **The Business of Innovating Online: Practical Tips and Advice from Industry Leaders**

228 pages June 2019 Stylus Publishing

Hardback	9781620368428	US\$95.00
Paperback	9781620368435	US\$35.00

Putsis, William

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(Rotman-UTP Publishing)

256 pages June 2019 Univ. of Toronto Pr.

Hardback	9781487501655	US\$32.95
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In today's business environment, companies that find and win points of strategic control are those that win. This book is about not only how to spot them, but how to control them and extend them to multiple market opportunities.

Ross, Jeanne W. et al.

### **Designed for Digital: How to Architect Your Business for Sustained Success**

(Management on the Cutting Edge)

208 pages September 2019 MIT Pr.

Hardback	9780262042888	US\$34.95
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Practical advice for redesigning "big, old" companies for digital success, with examples from Amazon, BNY Mellon, LEGO, Philips, USAA, and many other global organizations.

🇯🇵 Sato, Aki-Hiro

### **Applications of Data-Centric Science to Social Design: Qualitative and Quantitative Understanding of Collective Human Behavior**

(Agent-Based Social Systems, 14 / Springer Singapore)

266 pages June 2019 Springer

Hardback	9789811071935	€99.99
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The intention behind this book is to illustrate the deep relation among human behavior, data-centric science, and social design.

Street, Nancy Lynch & Matelski, Marilyn J.

### **American Businesses in China: Balancing Culture and Communication, 3rd ed**

312 pages August 2019 McFarland

Paperback	9781476672274	US\$39.95
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Focusing on Chinese-American ventures, this expanded and revised edition chronicles the investments that have marked China's astonishing growth in the 21st century. Adding another dimension to the exploration of Chinese-American commerce, this edition discusses China's roots in Confucian identity and its effect on modern business culture.

Taylor, Lisa & Lebo, Fern

### **The Talent Revolution: Longevity and the Future of Work**

(Rotman-UTP Publishing)

232 pages May 2019 Univ. of Toronto Pr.

Hardback	9781487500825	US\$32.95
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Plotting new directions for both organizations and employees, authors Lisa Taylor and Fern Lebo explore the opportunities longer working life expectancy promises.

Adler, Nancy J.

### **Leadership Insight**

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Campbell, Betsy

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Darabaris, John

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Dawson, Patrick

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Day, George S. & Schoemaker, Paul J. H.

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How organizations can anticipate threats, spot opportunities, and act faster when the time is right; with rich examples including Adobe, MasterCard, and Amazon.

Debebe, Gelaye

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Fullan, Michael

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Hanaway, Monica

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Hardback	9780367023379	£105.00
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June 2019

584 pages

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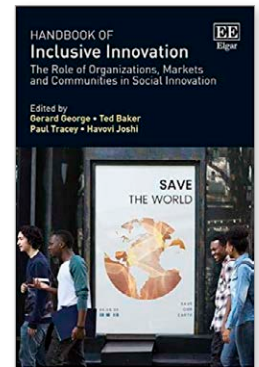
包括的イノベーションハンドブック:  
社会革新における組織、市場、地域社会の役割

**Handbook of Inclusive Innovation:  
The Role of Organizations, Markets and  
Communities in Social Innovation**

*Research Handbooks in Business and Management Series*

Edited by **Gerard George, et al.**

Offering a comprehensive review of contemporary research on inclusive innovation, chapters address the systemic, structural issues that present the 'grand challenges' of our time. Organized into five distinct sections to reflect current theoretical approaches and frameworks, contributions cover social innovation as practice; community and place; systems, institutions and infrastructure; individuals, organizations and organizing, and networks and social change.



Learmonth, Mark & Morrell, Kevin

**Critical Perspectives on Leadership: The Language of  
Corporate Power**

*(Routledge Studies in Leadership Research)*

164 pages May 2019 Routledge

Hardback	9781138093980	£110.00
Paperback	9781138093997	£29.99

Miller Perkins, Kathleen

**Leadership and Purpose: How to Create a Sustainable  
Culture**

184 pages July 2019 Routledge

Hardback	9780367217693	£29.99
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Morrison, Edward et al.

**Strategic Doing: Ten Skills for Agile Leadership**

224 pages May 2019 Wiley

Hardback	9781119578666	US\$28.00
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Nicotera, Anne M.

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Edited by **Yipeng Liu**

International talent management has become a critically important topic for scholarly discussion, in policy debates, and among the business community. Despite this, however, research into talent management tends to lack theoretical underpinnings, especially from an international, multidisciplinary and comparative perspective. This *Research Handbook* fills this gap, bringing together a range of leading researchers, scholars, and thinkers to debate and advance the conceptualization and understanding of this multifaceted subject.



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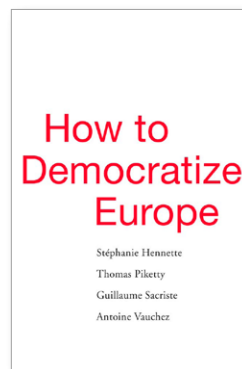
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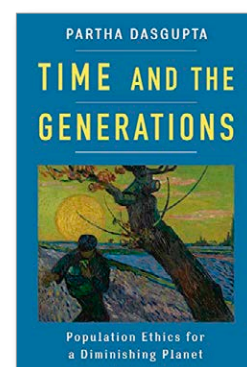
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## 参考図書

Shafer, Glenn & Vovk, Vladimir

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