



ECONOMICS & FINANCE BOOK NEWS

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January 2017

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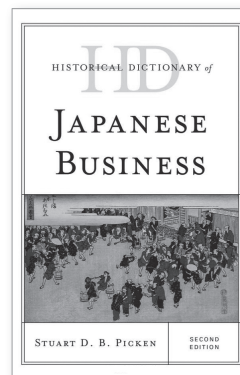
日本ビジネス史事典 第2版

Historical Dictionary of Japanese Business 2nd edition

Historical Dictionaries of Professions and Industries

By **Stuart D. B. Picken**

Japan, although now listed as the world's third-largest economy after that of the US and China, has been too readily dismissed in the late 20th century as a spent force. This is as unfortunate as it is incorrect for a number of reasons. First, while China is expanding economically, an enormous amount of the impetus for development as well as logistical support is coming from large numbers of Japanese corporations operating in the PRC. Major Japanese enterprises such as Toyota, Sony, and Honda are already in China or are in the process of establishing a presence there. The export of Japanese technology remains an important contribution to China's development. The benchmark of product quality within Asia and in some areas beyond has been set by Japanese industrial standards.



December 2016

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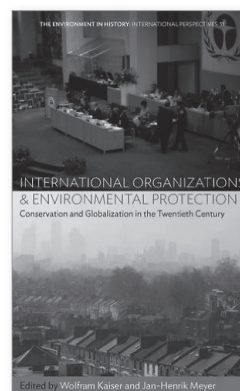
国際機関と環境保護：
20世紀における保全とグローバル化

International Organizations and Environmental Protection: Conservation and Globalization in the Twentieth Century

Environment in History: International Perspectives, 11

Edited by **Wolfram Kaiser** and **Jan-Henrik Meyer**

This volume is the first to comprehensively explore the environmental activities of regional bodies, professional communities, the United Nations, NGOs, and other international organizations during the 20th century.



MHFM

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今回の出版社紹介: Agenda Publishing (page 2) ▶

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Agenda is a new independent publisher of books and journals in economics and political economy for students and lecturers in institutions of education worldwide.

Agenda's publishing aims to facilitate access to economic ideas for a readership that has traditionally found them forbidding and inaccessible, whether in the wider social sciences or in the public square, yet who nevertheless wish to gain a greater understanding of how the economy works. As well as opening up the work of mainstream economics, Agenda's program also represents the work of other traditions and methodologies, as well as more ethically- and historically-informed studies.

All our books go through a rigorous process of peer review commensurate with the best scholarly publishing and we aim to add value throughout the production process.

Our first list is a good representation of what the coming years will bring, ranging as it does from textbooks, short primers, policy-focused books to edited collections and research monographs. With many series initiatives underway—in political economy, economic geography, feminist economics, heterodox economics, regional studies, finance and the history of economic thought—we look forward to seeing the publishing grow and mature into a list to rank alongside the best.

We would be delighted to hear from potential authors excited by the prospect of working with a new publisher and the opportunity to help shape a new list at a time when the economy has never more needed to be better understood.

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英EU離脱の政治経済学

The Political Economy of Brexit

Edited by **David Bailey** and **Leslie Budd**

This collection of essays explores the ramifications of Brexit for the UK and European economies. The contributors consider the impact of a weaker and less-influential UK economy and provide an important first step in assessing the threats and challenges that a Brexit poses for the UK and wider EU economy. Questions addressed include those dealing with the impact on the manufacturing industries, funding for regional development outside of London, and on wages and labour regulations. Relations between the UK and its closest EU neighbor; the Scottish question; and how the City will maintain its position as Europe's financial center are also addressed.



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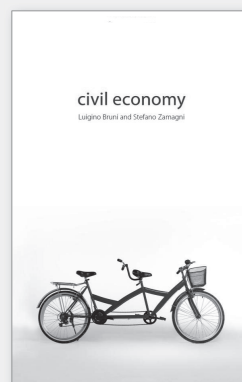
£14.00

市民経済：市場に対する新たな発想

Civil Economy: Another Idea of the Market

By **Luigino Bruni** and **Stefano Zamagni**

Drawing on the Italian tradition of civic humanism, political economists Luigino Bruni and Stefano Zamagni, advocate the need for a more well-mannered type of economic market—a civil economy—which places well-being, virtue and the common good alongside more familiar economic goals like market share, increased productivity and competitiveness. This book distils much of the authors' own work over the past 20 years to provide a much-needed introduction to the civil economy approach. It explores its origins and development, examines the thought and ideas of some of its pioneers and main representatives, and explains the many different fields of application of the civil economy, from the determination of gross domestic product to the management of common goods, from welfare to the organization of production and consumption.



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音楽の経済学

The Economics of Music
The Economics of Big Business

By **Peter Tschmuck**

This book offers a concise, rigorous presentation of the economic fundamentals of the music industry in particular and the music economy in general. It highlights the economic principles that govern the music business as an economic good protected by copyright law. The book examines the core sectors of the industry—music publishing, sound recording, the live music market and secondary markets such as advertising and merchandising—and shows how they operate together. It includes analysis of the income streams of musicians and the wider music lobby. The impact of digitization and the economic relevance of new digital formats is given special attention—download services, streaming platforms, mobile music providers, cloud music services as well as music recognition and recommendation systems are all discussed.



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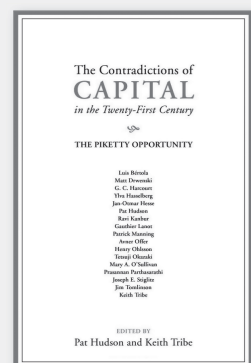
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21世紀の資本の矛盾: ピケティのチャンス

The Contradictions of Capital in the Twenty-First Century: The Piketty Opportunity

Edited by **Pat Hudson** and **Keith Tribe**

This volume of essays builds upon renewed interest stimulated by the publication in 2014 of Thomas Piketty's *Capital in the Twenty-First Century*. It brings together an international team of leading economic historians and economists to provide a comprehensive overview of global developments in the theory, practice and policy of inequality, and its place in the modern world order. The contributors take stock of the key concepts involved—capital, wealth and income, inequality, economic development, financialization—and evaluate the evidence for historical trends in existing national statistical data sources. To the developed economies upon which Piketty drew are added contributions covering Latin America, Africa, India and Japan, providing a global perspective upon a global phenomenon.



March 2017

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連邦準備銀行とその創立者たち: ウォール街の米ドル管理

The Federal Reserve and its Founders: Wall Street's Control of US Currency

By **Richard A. Naglerio**

The US Federal Reserve has been with us for just over 100 years. Founded in response to a major economic panic, it has played a key role in the world economy ever since, including the recent global economic downturn. To fully understand the Federal Reserve and its role today we need to examine its origins and the men that founded it. Using extensive archival sources, Richard Naglerio investigates the highly secretive events that surrounded the Fed's creation and the bankers, financiers and economists that played a fundamental part in shaping both its organization and the role it was to play over the next century.



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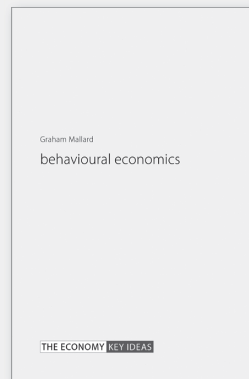
行動経済学

Behavioural Economics

The Economy: Key Ideas

By **Graham Mallard**

The book explores how behavioural economics has advanced our understanding of human preferences, including notions of fairness, reciprocity and inequality aversion. The mental processes involved in decision making, which can vary with the complexity of the decision and ability of the decision-maker to process the information, are also examined. The book also looks at how findings from behavioural economics have been used to alter the decisions people make (i.e. nudging).



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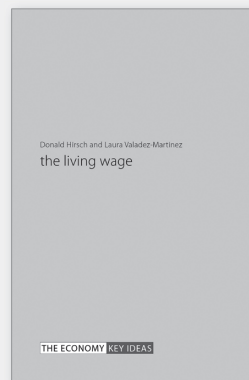
生活賃金

The Living Wage

The Economy: Key Ideas

By **Donald Hirsch** and **Laura Valadez-Martinez**

This short primer traces the origins of the concept of the living wage and seeks to explain the current rise in its fortunes as an economic instrument with a social objective. It examines its impact on labour markets and wage levels, explores how it has been applied, and assesses whether it is an effective measure for raising living standards. Drawing on case studies from France, the Netherlands, the US and the UK, the book offers a broad-ranging analysis of the debates, policy developments, and limitations of wage floors in developed economies.



July 2017

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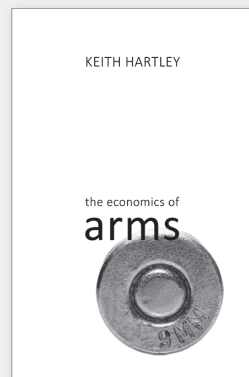
武器の経済学

The Economics of Arms

The Economics of Big Business

By **Keith Hartley**

The book begins by defining the industry, explaining why the sector is important, outlining its prime contractors and key supply chains. Its cost categories (from R&D to maintenance), the role of technical innovation, and the sector's dependence on the monopsony buying power of Government, are all examined. The Military-Industrial-Political-Complex (MIPC) is unpacked and the behaviour of its major agents—national defence agencies, the armed forces, producer groups, political agents (voters, political parties and budget-maximising bureaucracies) is scrutinised, both in times of conflict (expansion) and peace (contraction). The book concludes by considering future trends, such as, whether arms industries are better under state or private ownership, and how they can meet the challenge of new threats in different forms. The discussion throughout is anchored to case studies from all parts of the world, including Brazil, Korea, Japan, Russia as well as UK, US and Europe.



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Hall, C. Michael *et al.*

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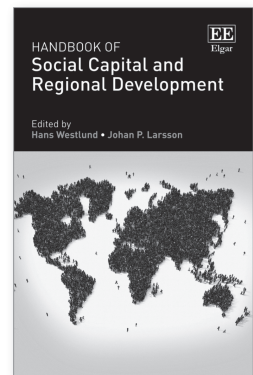
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This book combines academic analysis and critical exploration to examine national narratives in the context of tourism and events. It explores how particular narratives are woven to tell (and sell) a national story and closely examines how national texts create key archival imagery that can promote tourism and events and shape national identity.

Yan, Hongliang

中国におけるヘリテージ・ツーリズム: 近代性、アイデンティティ、持続可能性

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Boniface Chimpango

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Cheung, Yan-Leung *et al.*

Hong Kong's Global Financial Centre and China's Development: Changing Roles and Future Prospects

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By helping readers understand the financial history of this period and the way banking shaped the society in which ordinary Americans lived and worked, this book broadens and deepens our knowledge of the Early American Republic.

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Cheung, Yin-Wong *et al.*

The RMB Exchange Rate: Past, Current, and Future

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Goldstein, Morris

貿易、通貨、金融

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The book includes selected papers of Morris Goldstein on the following topics in international macroeconomics: international trade, currency regimes, exchange rate policy, international policy coordination, banking, financial crises, financial regulation, IMF policies, and China's exchange rate policy.

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The US government has spent billions of dollars to prepare the nation for bioterrorism despite the extremely rare occurrence of biological attacks in American history. This book argues that bioterrorism has emerged as a prominent fear in the modern age, arising with the production of new forms of microbial nature and the changing practices of warfare.

Athanassakis, Yanoula

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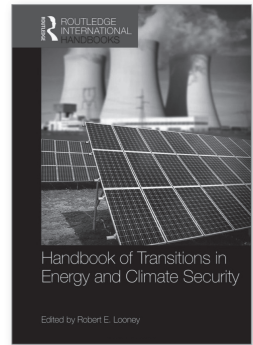
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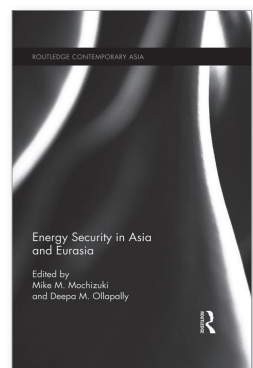
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Routledge Contemporary Asia

Edited by **Mike M. Mochizuki** and **Deepa M. Ollapally**

This book focuses on Asia, where global demand for energy is now concentrated in the aspiring and rising powers of the region: China, India, Japan and South Korea, and also recognises the importance of Russia as a growing energy supplier. Contributions by experts in the field provide detailed and parallel case studies. Shedding light on the ongoing debate in the literature regarding energy outlooks of major Asian states, they analyse whether energy policies are expected to evolve along market oriented cooperative lines or more competitive and even destructive mercantile, nationalist lines. The book argues that states are not unitary actors even in the key energy security arena and there are competing and contrasting viewpoints in Asian states on energy security.



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MIT PRESS

子どものための Kommunismus
Communism for Kids

By **Bini Adamczak** / Translated by **Jacob Blumenfeld** and **Sophie Lewis**

This little book presents political theory in the simple terms of a children's story, accompanied by illustrations of lovable little revolutionaries experiencing their political awakening. It all unfolds like a story, with jealous princesses, fancy swords, displaced peasants, mean bosses, and tired workers—not to mention a Ouija board, a talking chair, and a big pot called "the state." Before they know it, readers are learning about the economic history of feudalism, class struggles in capitalism, different ideas of communism, and more. Finally, competition between two factories leads to a crisis that the workers attempt to solve in six different ways (most of them borrowed from historic models of communist or socialist change). Each attempt fails, since true communism is not so easy after all. But it's also not that hard. At last, the people take everything into their own hands and decide for themselves how to continue. Happy ending? Only the future will tell. With an epilogue that goes deeper into the theoretical issues behind the story, this book is perfect for all ages and all who desire a better world.



Cook, Hadrian H.

The Protection and Conservation of Water Resources

512 pages 2017:03 Wiley
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Dinar, Shlomi & Dinar, Ariel

世界的水不足と変動：政治的境界を越えた資源利用の管理

International Water Scarcity and Variability: Managing Resource Use Across Political Boundaries

248 pages 2016:12 U. of California Pr.
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Paperback 9780520292789 US\$29.95

Although media coverage and some scholars tend to cast natural resource shortages as leading inexorably toward armed conflict and war, the authors demonstrate that there are many examples of and mechanisms for more peaceful dispute resolution regarding natural resources, even in the face of water paucity and climate change.

El-Maiar, Salem

Water Security in Libya

(*International Library of Human Geography, 25*)
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Gardi, Ciro (ed.)

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Hale, Benjamin

荒れ狂う物騒なもの：自然と人間性

The Wild and the Wicked: On Nature and Human Nature

312 pages 2017:01 MIT Pr.
Hardback 9780262035408 US\$29.95

For years, environmentalists have insisted that nature is fundamentally good. In this book, Hale adopts the opposite position—that much of the time nature can be bad—in order to show that even if nature is cruel, we still need to be environmentally conscientious. Hale argues that our unique burden as human beings is that we can act for reasons, good or bad.

Heal, Geoffrey

Endangered Economies: How the Neglect of Nature Threatens Our Prosperity

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Jackson, Tim

Prosperity Without Growth: Foundations for the Economy of Tomorrow, 2nd ed

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Kaplan, David M. (ed.)

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Drawing on preliminary results from a massive study conducted by the World Bank to probe the links between stabilization and growth, Cooper examines the experience of developing countries faced by the oil shocks of the 1970s and the debt crisis of the 1980s.

Kasperson, Roger E. (ed.)

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(*Earthscan Risk in Society*)
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Kauko, Tom J.

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Kershaw, John A. *et al.*

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Knoll, Martin *et al.* (ed.)

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Markandya, Anil *et al.* (ed.)

気候変動ファイナンス：理論と実践

Climate Finance: Theory and Practice

(*World Scientific Series on the Economics of Climate Change, 2*)
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How is the struggle against climate change financed? This book gives an overview of the key debates that have emerged in the field of climate finance, including those concerned with efficiency, equity, justice, and contribution to the public good between developed and developing countries.

Martinez, J. Michael

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Environmental Sustainability and American Public Administration: Past, Present, and Future

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This book discusses the many meanings of "sustainability," explores the importance of economics in environmental policy-making, and highlights the schools of thought in environmental ethics. It concludes that public administrators can play an important role in ensuring that environmental sustainability is an integral part of American government.

Milstein, Tema *et al.* (ed.)

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Powell, Richard

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Probyn, Elspeth

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Sandoval, Israel Solorio *et al.* (ed.)

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Point Reyes National Seashore has a long history as a working landscape; yet, since 1962 it has also been managed as a National Seashore. This title chronicles how national ideals about what a park "ought to be" have developed over time and what happens when these ideals are implemented by the National Park Service (NPS).

Welburn, Dominic

Rawls and the Environmental Crisis

(*Routledge Explorations in Environmental Studies*)
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Weston, Kath

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Kath Weston addresses the emergence of a new animism in the context of food, energy, water, and climate to trace how new intimacies between humans, animals, and the environment are emerging as people attempt to understand how the high-tech ecologically damaged world they have made is remaking them.

Wu, Wen-Jie

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Yuan, Yan-Ping (ed.)

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Baird, Marian *et al.* (ed.)

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This book aims to explore the designed landscapes associated with factories and corporations in the UK and US created since the industrial revolution. It is largely historical, focusing on the period between 1890 and 1930 but it comes right up to date with initiatives such as secret gardens and vegetable allotments at the London Google offices.

Dossa, Parin & Coe, Cati (ed.)

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Spitko, E. Gary

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Driving Modernity recounts the history of the first Italian motorway, which—alongside railways and aviation—Italian authorities hoped would spread an ideology of technological nationalism.

Murthy, Viren & Joyce, C. H. Liu (ed.)

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Finley, Carmel

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Hinchliffe, Steve *et al.*

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Pandemics, epidemics and food borne diseases have become one of the key challenges for contemporary global society. The central claim of *Pathological Lives* is that any solution offered to these kinds of emerging and often communicable diseases requires a broad-based geographical scrutiny.

Lymbery, Philip

デッドゾーン：野生動物のいたところ

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Climate change and habitat destruction are not the only culprits behind so many animals facing extinction. *Dead Zone* takes us on an eye-opening investigative journey across the globe, focussing on a dozen iconic species one-by-one and looking in each case at the role that industrial farming is playing in their plight.

新シリーズの紹介：一大産業の経済学(アジェンダ出版)

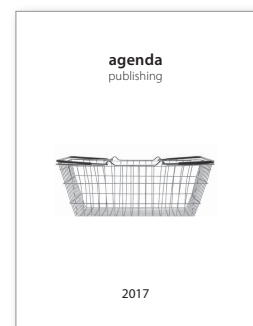
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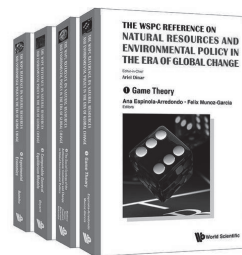
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