

ECONOMICS BOOK NEWS

洋書新刊・近刊ご案内 December 2016

January 2017

560 pages

Hardback 9781442255883 US\$125.00 **ROWMAN & LITTLEFIELD**

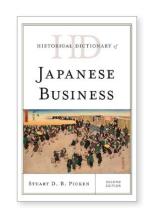
日本ビジネス史事典 第2版

Historical Dictionary of Japanese Business 2nd edition

Historical Dictionaries of Professions and Industries

By Stuart D. B. Picken

Japan, although now listed as the world's third-largest economy after that of the US and China, has been too readily dismissed in the late 20th century as a spent force. This is as unfortunate as it is incorrect for a number of reasons. First, while China is expanding economically, an enormous amount of the impetus for development as well as logistical support is coming from large numbers of Japanese corporations operating in the PRC. Major Japanese enterprises such as Toyota, Sony, and Honda are already in China or are in the process of establishing a presence there. The export of Japanese technology remains an important contribution to China's development. The benchmark of product quality within Asia and in some areas beyond has been set by Japanese industrial standards.



December 2016

368 pages

Hardback 9781785333620 US\$120.00 **BERGHAHN**

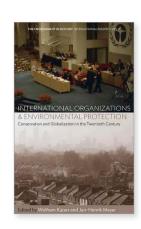
国際機関と環境保護: 20世紀における保全とグローバリゼーション

International Organizations and Environmental Protection: Conservation and Globalization in the Twentieth Century

Environment in History: International Perspectives, 11

Edited by Wolfram Kaiser and Jan-Henrik Meyer

This volume is the first to comprehensively explore the environmental activities of regional bodies, professional communities, the United Nations, NGOs, and other international organizations during the 20th century.



今回の出版社紹介

agenda publishing

Agenda is a new independent publisher of books and journals in economics and political economy for students and lecturers in institutions of education worldwide.

Agenda's publishing aims to facilitate access to economic ideas for a readership that has traditionally found them forbidding and inaccessible, whether in the wider social sciences or in the public square, yet who nevertheless wish to gain a greater understanding of how the economy works. As well as opening up the work of mainstream economics, Agenda's program also represents the work of other traditions and methodologies, as well as more ethically- and historically-informed studies.

All our books go through a rigorous process of peer review commensurate with the best scholarly publishing and we aim to add value throughout the production process.

Our first list is a good representation of what the coming years will bring, ranging as it does from textbooks, short primers, policy-focused books to edited collections and research monographs. With many series initiatives underway—in political economy, economic geography, feminist economics, heterodox economics, regional studies, finance and the history of economic thought—we look forward to seeing the publishing grow and mature into a list to rank alongside the best.

We would be delighted to hear from potential authors excited by the prospect of working with a new publisher and the opportunity to help shape a new list at a time when the economy has never more needed to be better understood.

January 2017

192 pages

Hardback 9781911116639 £60.00

Paperback 9781911116646 £16.99

英EU離脱の政治経済学 The Political Economy of Brexit

Edited by David Bailey and Leslie Budd

This collection of essays explores the ramifications of Brexit for the UK and European economies. The contributors consider the impact of a weaker and less-in-fluential UK economy and provide an important first step in assessing the threats and challenges that a Brexit poses for the UK and wider EU economy. Questions addressed include those dealing with the impact on the manufacturing industries, funding for regional development outside of London, and on wages and labour regulations. Relations between the UK and its closest EU neighbor; the Scottish question; and how the City will maintain its position as Europe's financial center are also addressed.



October 2016

176 pages

Hardback 9781911116011 £45.00

Paperback 9781911116004 £14.00

市民経済: 市場に対する新たな発想 Civil Economy: Another Idea of the Market

By Luigino Bruni and Stefano Zamagni

Drawing on the Italian tradition of civic humanism, political economists Luigino Bruni and Stefano Zamagni, advocate the need for a more well-mannered type of economic market—a civil economy—which places well-being, virtue and the common good alongside more familiar economic goals like market share, increased productivity and competitiveness. This book distils much of the authors' own work over the past 20 years to provide a much-needed introduction to the civil economy approach. It explores its origins and development, examines the thought and ideas of some of its pioneers and main representatives, and explains the many different fields of application of the civil economy, from the determination of gross domestic product to the management of common goods, from welfare to the organization of production and consumption.



agenda publishing

February 2017

192 pages

Hardback 9781911116073 £50.00

Paperback 9781911116080 £15.00

音楽の経済学

The Economics of Music

The Economics of Big Business

By Peter Tschmuck

This book offers a concise, rigorous presentation of the economic fundamentals of the music industry in particular and the music economy in general. It highlights the economic principles that govern the music business as an economic good protected by copyright law. The book examines the core sectors of the industry—music publishing, sound recording, the live music market and secondary markets such as advertising and merchandising—and shows how they operate together. It includes analysis of the income streams of musicians and the wider music lobby. The impact of digitization and the economic relevance of new digital formats is given special attention—download services, streaming platforms, mobile music providers, cloud music services as well as music recognition and recommendation systems are all discussed.



October 2016

312 pages

Hardback 9781911116103 £65.00

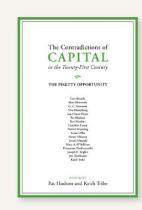
Paperback 9781911116110 £19.99

21世紀の資本の矛盾: ピケティのチャンス

The Contradictions of Capital in the Twenty-First Century: The Piketty Opportunity

Edited by Pat Hudson and Keith Tribe

This volume of essays builds upon renewed interest stimulated by the publication in 2014 of Thomas Piketty's *Capital in the Twenty-First Century*. It brings together an international team of leading economic historians and economists to provide a comprehensive overview of global developments in the theory, practice and policy of inequality, and its place in the modern world order. The contributors take stock of the key concepts involved—capital, wealth and income, inequality, economic development, financialization—and evaluate the evidence for historical trends in existing national statistical data sources. To the developed economies upon which Piketty drew are added contributions covering Latin America, Africa, India and Japan, providing a global perspective upon a global phenomenon.



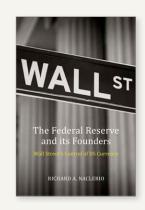
March 2017 240 pages

Hardback 9781911116035 £60.00

連邦準備銀行とその創立者たち: ウォール街の米ドル管理 The Federal Reserve and its Founders: Wall Street's Control of US Currency

By Richard A. Naclerio

The US Federal Reserve has been with us for just over 100 years. Founded in response to a major economic panic, it has played a key role in the world economy ever since, including the recent global economic downturn. To fully understand the Federal Reserve and its role today we need to examine its origins and the men that founded it. Using extensive archival sources, Richard Naclerio investigates the highly secretive events that surrounded the Fed's creation and the bankers, financiers and economists that played a fundamental part in shaping both its organization and the role it was to play over the next century.



agenda publishing

April 2017

176 pages

Hardback 9781911116400 £45.00

Paperback 9781911116417 £14.00

行動経済学

Behavioural Economics

The Economy: Key Ideas

By Graham Mallard

The book explores how behavioural economics has advanced our understanding of human preferences, including notions of fairness, reciprocity and inequality aversion. The mental processes involved in decision making, which can vary with the complexity of the decision and ability of the decision-maker to process the information, are also examined. The book also looks at how findings from behavioural economics have been used to alter the decisions people make (i.e. nudging).



May 2017

176 pages

Hardback 9781911116455 £50.00

Paperback 9781911116462 £15.00

生活賃金

The Living Wage

The Economy: Key Ideas

By Donald Hirsch and Laura Valadez-Martinez

This short primer traces the origins of the concept of the living wage and seeks to explain the current rise in its fortunes as an economic instrument with a social objective. It examines its impace on labour markets and wage levels, explores how it has been applied, and assesses whether it is an effective measure for raising living standards. Drawing on case studies from France, the Netherlands, the US and the UK, the book offers a broad-ranging analysis of the debates, policy developments, and limitations of wage floors in developed economies.



July 2017

192 pages

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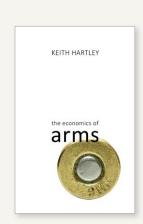
武器の経済学

The Economics of Arms

The Economics of Big Business

By Keith Hartley

The book begins by defining the industry, explaining why the sector is important, outlining its prime contractors and key supply chains. Its cost categories (from R&D to maintenance), the role of technical innovation, and the sector's dependence on the monopsony buying power of Government, are all examined. The Military-Industrial-Political-Complex (MIPC) is unpacked and the behaviour of its major agents—national defence agencies, the armed forces, producer groups, political agents (voters, political parties and budget-maximising bureaucracies) is scrutinised, both in times of conflict (expansion) and peace (contraction). The book concludes by considering future trends, such as, whether arms industries are better under state or private ownership, and how they can meet the challenge of new threats in different forms. The discussion throughout is anchored to case studies from all parts of the world, including Brazil, Korea, Japan, Russia as well as UK, US and Europe.



経済学全般 • 経済体制論

Anderson, Thomas J.

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Kaufmann, Stephan & Stutzle, Ingo

トマ・ピケティの21世紀の資本: 入門

Thomas Piketty's Capital in the Twenty First Century: An Introduction

112 pages 2017:03 Verso

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An introduction to Thomas Piketty's monumental work.

Kishtainy, Niall

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Hardback 9780300206364 US\$22.50

A lively, inviting account of the history of economics, told through events from ancient to modern times and the ideas of great thinkers in the field.

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希望の経済

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In The Economy of Hope, hope becomes not only a method of knowledge but also an essential framework for the sociocultural analysis of economic phenomena.

Ogden, Timothy N. (ed.)

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ラウトレッジ版 異端経済学ハンドブック

The Routledge Handbook of Heterodox Economics

Routledge International Handbooks

Edited by Tae-Hee Jo, et al.

Heterodox economics encompasses a diverse range of traditions with a common goal of offering realistic, coherent, and alternative theoretical frameworks to understanding the capitalist economy. The *Handbook's* contributions consider various aspects of capitalism such as structures, institutions, agency, and causal mechanisms in order to theorise, analyse and transform contemporary capitalism.

Drawing on a broad range of heterodox traditions including Marxian, Post Keynesian, Institutionalist, Feminist, Ecological Economics, and more, this volume offers a comprehensive statement on the current state and future directions of heterodox economics.

February 2017

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Maritime Economics is edited by Wayne K. Talley, a leading scholar in the field, and includes a comprehensive introduction which places the collected material in its historical and intellectual context. This essential collection is destined to be valued by advanced students and researchers of Economics, Maritime Studies, Marine Technology, and International Business and Trade as a vital one-stop resource.

March 2017

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Karl, Rebecca E.

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Rebecca E. Karl interrogates the concept and practice of "the economic" as it was understood in China in the 1930s and the 1980s and 90s, showing how the use of Eurocentric philosophies, narratives, and conceptions of the economic that exist outside lived experiences fail to capture modern China's complex history.

Schefold, Bertram

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Rajan traces the structure and operation of what he calls pharmocracy—a concept explaining the global hegemony of the multinational pharmaceutical industry. He outlines pharmocracy's logic in two case studies from contemporary India to demonstrate the stakes of its intersection with health, politics, democracy, and global capital.

企業家精神

Bridge, Simon

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Albrecht, Julia N. (ed.)

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Bernan Press (ed.)

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Blanc, Paul David

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December 2016

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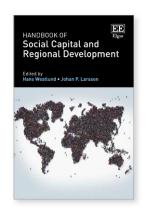
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This book combines academic analysis and critical exploration to examine national narratives in the context of tourism and events. It explores how particular narratives are woven to tell (and sell) a national story and closely examines how national texts create key archival imagery that can promote tourism and events and shape national identity.

Yan, Hongliang

中国におけるヘリテージ・ツーリズム: 近代性、アイデンティティー、持続 可能性

Heritage Tourism in China: Modernity, Identity and Sustainability

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Boniface Chimpango

The Development of African Capital Markets: A Legal and Institutional Approach

(Routledge Contemporary Africa) 272 pages 2017:01 Routledge

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Bytheway, Simon James & Metzler, Mark

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As revealed here for the first time, close cooperation between central banks began along an unexpected axis, between London and Tokyo, around the year 1900, with the Bank of England's secret use of large Bank of Japan funds to intervene in the London markets. Central-bank cooperation became multilateral during World War I—the moment when Japan first emerged as a creditor country. In 1919 and 1920, as Japan, Great Britain, and the United States adopted deflation policies, the results of cooperation were realized in the world's first globally coordinated program of monetary policy.

Cheung, Yan-Leung et al.

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Goldstein, Morris

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Murphy, Sharon Ann

他人の金: 初期のアメリカ共和制における銀行取引

Other People's Money: How Banking Worked in the Early American Republic

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208 pages 2017:03 Johns Hopkins U.P.

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By helping readers understand the financial history of this period and the way banking shaped the society in which ordinary Americans lived and worked, this book broadens and deepens our knowledge of the Early American Republic.

Nesvetailova, Anastasia (ed.)

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Cheung, Yin-Wong et al.

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Goldstein, Morris

貿易、通貨、金融

Trade, Currencies, and Finance

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The book includes selected papers of Morris Goldstein on the following topics in international macroeconomics: international trade, currency regimes, exchange rate policy, international policy coordination, banking, financial crises, financial regulation, IMF policies, and China's exchange rate policy.

Taylor, lan

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The US government has spent billions of dollars to prepare the nation for bioterrorism despite the extremely rare occurrence of biological attacks in American history. This book argues that bioterrorism has emerged as a prominent fear in the modern age, arising with the production of new forms of microbial nature and the changing practices of warfare.

Athanassakis, Yanoula

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Chen, Shaofeng

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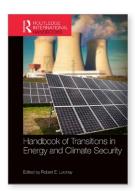
Hardback 9781857437454 £150.00 ROUTLEDGE

エネルギーと気候安全保障への移行ハンドブック Handbook of Transitions to Energy and Climate Security

Routledge International Handbooks

Edited by Robert E. Looney

This title thoroughly discusses the transformation of the energy security policy arena brought on by two dramatic developments—the increased potential availability of energy in many parts of the world on the supply side, and on the demand side increasing concerns over the harmful effects on the environment brought on by the use of fossil fuels.



December 2016

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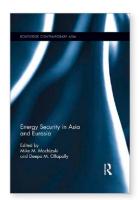
Hardback 9781138677920 £90.00 **ROUTLEDGE**

アジアとユーラシアにおけるエネルギー安全保障 Energy Security in Asia and Eurasia

Routledge Contemporary Asia

Edited by Mike M. Mochizuki and Deepa M. Ollapally

This book focuses on Asia, where global demand for energy is now concentrated in the aspiring and rising powers of the region: China, India, Japan and South Korea, and also recognises the importance of Russia as a growing energy supplier. Contributions by experts in the field provide detailed and parallel case studies. Shedding light on the ongoing debate in the literature regarding energy outlooks of major Asian states, they analyse whether energy policies are expected to evolve along market oriented cooperative lines or more competitive and even destructive mercantile, nationalist lines. The book argues that states are not unitary actors even in the key energy security arena and there are competing and contrasting viewpoints in Asian states on energy security.



March 2017

112 pages

Paperback 9780262533355 US\$12.95 MIT PRESS

子どものためのコミュニズム Communism for Kids

By Bini Adamczak / Translated by Jacob Blumenfeld and Sophie Lewis

This little book presents political theory in the simple terms of a children's story, accompanied by illustrations of lovable little revolutionaries experiencing their political awakening. It all unfolds like a story, with jealous princesses, fancy swords, displaced peasants, mean bosses, and tired workers—not to mention a Ouija board, a talking chair, and a big pot called "the state." Before they know it, readers are learning about the economic history of feudalism, class struggles in capitalism, different ideas of communism, and more. Finally, competition between two factories leads to a crisis that the workers attempt to solve in six different ways (most of them borrowed from historic models of communist or socialist change). Each attempt fails, since true communism is not so easy after all. But it's also not that hard. At last, the people take everything into their own hands and decide for themselves how to continue. Happy ending? Only the future will tell. With an epilogue that goes deeper into the theoretical issues behind the story, this book is perfect for all ages and all who desire a better world.



Cook, Hadrian H.

The Protection and Conservation of Water Resources

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Dinar, Shlomi & Dinar, Ariel

世界的水不足と変動: 政治的境界を越えた資源利用の管理 International Water Scarcity and Variability: Managing Resource Use Across Political Boundaries

248 pages 2016:12 U. of California Pr.

Hardback 9780520283077 US\$85.00 Paperback 9780520292789 US\$29.95

Although media coverage and some scholars tend to cast natural resource shortages as leading inexorably toward armed conflict and war, the authors demonstrate that there are many examples of and mechanisms for more peaceful dispute resolution regarding natural resources, even in the face of water paucity and climate change.

El-Maiar, Salem

Water Security in Libya

(International Library of Human Geography, 25)

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Gardi, Ciro (ed.)

Urban Expansion, Land Cover and Soil Ecosystem Services

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荒れ狂う物騒なもの: 自然と人間性

The Wild and the Wicked: On Nature and Human Nature

312 pages 2017:01 MIT Pr.

Hardback 9780262035408 US\$29.95

For years, environmentalists have insisted that nature is fundamentally good. In this book, Hale adopts the opposite position—that much of the time nature can be bad—in order to show that even if nature is cruel, we still need to be environmentally conscientious. Hale argues that our unique burden as human beings is that we can act for reasons, good or bad.

Heal, Geoffrey

Endangered Economies: How the Neglect of Nature Threatens Our Prosperity

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Jackson, Tim

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Drawing on preliminary results from a massive study conducted by the World Bank to probe the links between stabilization and growth, Cooper examines the experience of developing countries faced by the oil shocks of the 1970s and the debt crisis of the 1980s.

Kasperson, Roger E. (ed.)

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(Earthscan Risk in Society)

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Kauko, Tom J.

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Kershaw, John A. et al.

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Knoll, Martin et al. (ed.)

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(History of the Urban Environment)

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Many cities across the globe are rediscovering their rivers. After decades or even centuries of environmental decline and cultural neglect, waterfronts have been vamped up and become focal points of urban life again. This volume traces the complex and winding history of how cities have appropriated, lost, and regained their rivers.

Markandya, Anil et al. (ed.)

気候変動ファイナンス: 理論と実践

Climate Finance: Theory and Practice

(World Scientific Series on the Economics of Climate Change, 2)

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How is the struggle against climate change financed This book gives an overview of the key debates that have emerged in the field of climate finance, including those concerned with efficiency, equity, justice, and contribution to the public good between developed and developing countries.

Martinez, J. Michael

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356 pages 2017:01 Lexington Books

Hardback 9781498509664 US\$95.00

This book discusses the many meanings of "sustainability," explores the importance of economics in environmental policy-making, and highlights the schools of thought in environmental ethics. It concludes that public administrators can play an important role in ensuring that environmental sustainability is an integral part of American government.

Milstein, Tema et al. (ed.)

Environmental Communication Pedagogy and Practice

(Routledge Studies in Environmental Communication and Media)

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Nagtzaam, Gerry

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Hardback 9781849801195 £95.00

This book scrutinizes the growth of the ecoterrorism movement operating on a global scale, focusing on the main groups and their more radical offshoots, both historically and currently active.

Powell, Richard

Arctic Futures: The New Geopolitics of Energy

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Probyn, Elspeth

海を食する

Eating the Ocean

200 pages 2016:12 Duke U.P.

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Moving away from a simplified food politics that is largely land based, Elspeth Probyn looks at food politics from an ocean-centric perspective by tracing the global movement of several marine species to explore the complex and entangled relationship between humans and fish.

Sandoval, Israel Solorio et al. (ed.)

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204 pages 2017:01 Edward Elgar

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Sikor, Thomas & Dorondel, Stefan

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Watt, Laura Alice

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Welburn, Dominic

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Weston, Kath

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Wu, Wen-Jie

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Driving Modernity recounts the history of the first Italian motorway, which-alongside railways and aviation-Italian authorities hoped would spread an ideology of technological nationalism.

Murthy, Viren & Joyce, C. H. Liu (ed.)

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Roberts, William Clare

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Finley, Carmel

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Hinchliffe, Steve et al.

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Pathological Lives: Disease, Space and Biopolitics

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Pandemics, epidemics and food borne diseases have become one of the key challenges for contemporary global society. The central claim of *Pathological Lives* is that any solution offered to these kinds of emerging and often communicable diseases requires a broad-based geographical scrutiny.

Lymbery, Philip

デッドゾーン: 野生動物のいたところ

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Titles

- The Economics of Airlines (forthcoming) by Volodymyr Bilotkach
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